“Dream a big dream, a bold dream. Don’t play conservatively between the 40 yard lines. Don’t just play it safe.”

--Robert Kraft
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Thank You
Thank you to our wonderful 2016-2017 Partners, Sponsors, Instructors, Staff, and Volunteers! Without these dedicated folks, we could not do what we do!

“Aging in America
Appalachian Ski and Outdoors
APArchitects
Bitty Ballet
Boy Scouts’ Local Troops
Bricks 4 Kidz
CC Peppers
Central Pennsylvania Builders Association
Central Pennsylvania Convention and Visitors Bureau
Central Pennsylvania Mixed Martial Arts
Centre Bike
Centre County Commissioners
Centre County Disc Golf Association
Centre Crest
Centre County Office of Aging
Centre Foundation/Centre Giving
Centre Life Link
Centre Moves
Centre Region Planning Agency
Chick-Fil-A
Clearwater Conservancy
Department of Conservation and Natural Resources
Eddie's Bicycles and Hockey Equipment
Elmcoff
Freeze Thaw Cycles
Geisinger Health Plan
Girl Scouts' Local Troops
Glenn O. Hawbaker, Inc.
Grande Home Health
Happy Valley Learn to Cook
HealthSouth Nittany Valley Rehab
Healthy Kids Running Series
Kona Ice
Mike's Video
Mt. Nittany United Methodist Church
Nittany Mall
Nittany Mountain Biking Association
Northland Bowl
OMNI Home Health
Our Park Partners
Penn State Basketball
Penn State Center for Healthy Aging
Penn State Cooperative Extension
Penn State Department of Healthy Policy & Administration
Penn State Department of Parks, Recreation, and Tourism Management
Pepsi
Philly Pretzel Factory
Recreational Arts, Inc
Schlow Library
Stahl Sheaffer
Starbucks-North Atherton Store
State College Area Municipal Band
State College Downtown Improvement District
State College Lions Club
State College Orthodontics
State College Pickleballers
State College Rotary
Subway-Northland Center
Sweet Frog Frozen Yogurt
Texas Roadhouse
The Bicycle Shop
The Makery
The State Theatre
Tussey Mountain
USTA Mid-Atlantic Region

And to all the local businesses who sponsor our league teams, thank you!

“The Road Not Taken”
by Robert Frost

Two roads diverged in a yellow wood,
And sorry I could not travel both
And be one traveler, long I stood
And looked down one as far as I could
To where it bent in the undergrowth;
Then took the other, as just as fair,
And having perhaps the better claim
Because it was grassy and wanted wear,
Though as for that the passing there
Had worn them really about the same,
Oh, I kept the first for another day!
Yet knowing how way leads on to way
I doubted if I should ever come back.
I shall be telling this with a sigh
Somewhere ages and ages hence:
Two roads diverged in a wood, and I,
I took the one less traveled by,
And that has made all the difference.
Welcome Letter

Welcome to our wonderful, exciting world of historical vision, thoughtful growth, and focused planning. Throw in a healthy respect for sustainability and a strong commitment to teamwork, and here stands your Centre Region Parks and Recreation Agency!

As you will see in the following pages, your Centre Region Parks and Recreation Agency has been immersed in change and growth over the last two years. Following in the footsteps of Ron Woodhead, Agency Director Pam Salokangas is meeting the challenges of overseeing a vital, active, and growing organization. Some of the rewards of meeting those challenges over the last two years include the grand opening of the newly-named Active Adult Center at the Nittany Mall, the installation of the fabulous parking facilities at Millbrook Marsh Nature Center, the redesign of the Agency’s website, and the re-branding of the Agency with a fresh and colorful logo, to name a few.

And, just take a look at the impact that social media is having on getting out information on upcoming events!

Speaking of upcoming events, Agency staff and volunteers are anticipating creating the Land Development Plan for Whitetail Road Regional Park, continuing fundraising activities for Phase II of the Spring Creek Education Building and Welcome Center, and implementing planned enhancements at Welch and Park Forest pools, Oak Hall Regional Park, and the Active Adult Center.

As we look back at our accomplishments, we look forward to continuing our vision of creating a “Recreation Destination” in the Centre Region.

Kathy Matason, Chair
Centre Region Parks and Recreation Authority
Welcome
Welcome to the Centre Region Parks and Recreation Authority’s Annual Report covering 2016-2017. In 2016, there was a change in leadership and an annual report was not generated the following year just due to timing, multiple projects, and the need to evaluate data being collected; however, this winter, the Agency Staff was able to pull the data for the past two years to provide in this annual report. Additionally, the data used within this report was captured using the methodology of the former CRPR Director.

Centre Region Parks and Recreation serves a broad range of both residents and non-residents; our residents come from the five municipalities of College, Ferguson, Harris, and Patton Townships and the Borough of State College. Further into the annual report the Authority provides data on not only our residents, but our non-residents who tend to be from Halfmoon and Benner Townships as well as the Borough of Bellefonte. Further into this report, you’ll find more details about our patrons.

Starting in January 2018, the current director changed the methodology for the Agency Staff regarding data collection, and Agency Staff will be tracking data in a more standardized method this year. Therefore, the 2018 Annual Report, when printed in 2019, will look slightly different as the data will be tracked differently this year. The Agency Staff and Director believe the methodology change will provide better data and will allow better correlations and extrapolations related to performance of facilities and programs and events.

Thank you for your patronage over the last two years; our program participants, our facility visitors, our partnered agencies, our elected officials, and of course our hard-working Agency Staff are all needed to make this department stronger. The Agency and Authority strives to provide the best programming possible for the Centre Region.

We’re very proud to provide you a summary of our work and some of our data from the last two years. Read on and thank you!

Pamela J. Salokanagas, CPRP, CPSI
Director

CENTRE REGION PARKS AND RECREATION AUTHORITY

2017 WORK PLAN (Approved February 2017)

These priorities are based upon the 2016 Work Plan and the 2015-2016 Strategic Plan.

1. Provide safe, enjoyable parks and programs that are in line with the approved facility budget.
2. Sod, grants and other outside funds to reduce municipal costs for agency and municipal initiatives. Encourage and promote volunteer, donation and sponsorship opportunities for programs and facilities. Received a $3,000 grant from The Generations Foundation for the 35+ Activities Program, generated $40,000 in donations during Centre Gives; generated just under $5,000 from State College Blue's Community Fund.
3. Improve the financial health of the agency. The agency received $100,000 in donations during Centre Gives.
4. Continue to provide staff support and coordination for municipal park initiatives and to advance the regional facilities (pools, nature center, active adult center, for the planning, construction, funding & operation of 3 Regional Park sites). On-going.
5. Continue to provide staff support and coordination for municipal park initiatives and to advance the regional facilities (pools, nature center, active adult center, for the planning, construction, funding & operation of 3 Regional Park sites). On-going.
6. Adopt and implement an agency-wide Funding Plan developed with a fundraising Consultant to include updating the CRPR Sponsorship Policy. Continued with the plan from June 2016 to 2017 and received approximately $30,000 for the Active Adult Center and several thousand for the Millbrook Marsh Nature Center. Project/Contract was completed in December, 2017.
7. Plan and manage an agency-wide Customer Evaluation Process for park visitors and program participants (online and paper format) and promote current and engage new community partnerships for construction and operations of those proposals.
8. Cultivate current and engage new community partnerships for construction and operations of those proposals - the relaxed improvements planned for the Regional Park sites.
9. Continue to provide staff support and coordination for municipal park initiatives and to advance the regional facilities (pools, nature center, active adult center, for the planning, construction, funding & operation of 3 Regional Park sites). On-going.
10. Plan and implement an agency-wide Summer Evaluation Process for park visitors and program participants (online and paper format) and promote current and engage new community partnerships for construction and operations of those proposals.
11. Promote and implement new and innovative recreation opportunities, including, ongoing compliance with the CRPR Special Olympics.
12. Promote and implement new and innovative recreation opportunities, including, ongoing compliance with the CRPR Special Olympics.

Fill in the blanks as scheduled for Agency initiatives - (activities, volunteer, parking, maintenance, water, equipment, supplies, etc.). Complete.
ActiveNet

ActiveNet is the Agency’s registration software. In 2017, the Agency staff participated in two optimization training with ActiveNet. Staff took to look for updates to the software, to streamline processes, and to see what was new in reporting, rosters, and brochure export. At that time, the Agency was in the process of redesigning the website, so it had the opportunity to change the colors of the public landing pages, add interactive photo carousels, and add the new Agency logo.

ActiveNet Data 2016

Users: 8,768* Sessions: 21,722*
Sessions/User: 2.41 Pageviews: 147,325 Pages/Session: 6:97
Average Session Duration: 00:03:28 Bounce Rate: 31.18%

ActiveNet Data 2017

Users: 27,005*
Sessions: 35,058*
Sessions/User: 2.66 Pageviews: 205,710 Pages/Session: 5:90
Average Session Duration: 00:03:09 Bounce Rate: 35.04%

*Not sure why 2016 numbers are so much lower in terms of users and sessions. Just taking January as a sample, there were 750 users that month in 2016, 1,300 in 2017, and 1,800 in 2018. So it seems as though early in 2016, there were just less visitors and visitors have generally increased year by year, especially with connecting the website links to the social media posts.

Yearly Work Plan

Each January in the year, the Centre Region Parks and Recreation Authority completes its annual Work Plan which includes goals for the next 12 months. Typically, the goals have followed the 2015-2020 Strategic Plan. The 2016 and 2017 Approved Work Plans and associated Accomplishments are provided on the next pages.

In 2018-19, the Centre Region Parks and Recreation Authority will conduct a Parks, Recreation, and Open Space Comprehensive Study that will provide an outline of goals and objectives for the next 10-15 years.

Centre Region Parks and Recreation Agency

2016 WORK PLAN

The 2016 Work Plan was developed in concert with the 2015-2020 Strategic Plan.

1. Provide safe, enjoyable parks and programs that are in line with the approved agency budget.
2. Seek grants and other outside funds to reduce municipal costs for agency and municipal initiatives.
3. Engage and promote volunteer, donation and sponsorship opportunities in programs and facilities. Recipient grant in late 2016 for Winter.blicki to initiate a new preschool tubing program.
4. Engage in the services provided. Promote the benefits and availability of local recreation opportunities in all CRPR facilities & programs. Expand agency services, photos, maps, and information available online at www.copr.org. ActiveNet and other media.
5. Engage in a focused social media campaign and redesign the Arbor Guide.
7. Provide staff support for the COG & Authority selection of a new Agency Director to coincide with the Aug. 31 retirement of the current Director. New Director selected Aug 19 and officially assumed 06/1 as of September 1, 2016.
8. Continue to provide staff support and coordination for municipal park initiatives and for the planning, construction, fundraising & operation of 2 Regional Parks sites.
9. Develop and implement an agency-wide Fundraising Plan developed with a Fundraising Consultant to include updating the CRPR Sponsorship Policy. New Director met with fundraising consultants to put plans in place for 2017.
10. Plan and implement an agency-wide Customer Evaluation Process for site visitors and program participants (online and paper formats).
11. Cultivate current and engage new community partnerships for construction and operation of these projects.
12. The planned improvements planned for the Regional Park sites:
   - The Sports Building (the Tennis Building & the Turf Sports Building) at Whittaker Road Park - Phase 2.
   - The Action Park, by Jamie Northcutt, and proposed for Whittaker Road Park - Phase 2.
   - The Bicycle Pump Track presented on behalf of several local bike organizations.
13. (This project may be listed on the Borough’s CIP for future years; was also proposed for placement at Whittaker Road Park - Phase 2)
14. Promote staff development and interm recruitment efforts, ensuring ongoing compliance with the CRPR Child Safety Policy.
15. Seek bids/quotations as available for Agency items / services: concessions, vending, janitorial, water testing, vehicles, supplies, equipment, etc. Complete.

Who We Are

Mission Statement

Centre Region Parks and Recreation’s Mission Statement is “to provide Centre Region residents with a variety of opportunities which enrich lives and build community.” This is accomplished by providing opportunities through recreation, education, health and wellness, sustainability, and conservation.

Vision Statement

Centre Region Parks and Recreation is dedicated to serving residents and visitors of all ages and on behalf of the participating municipalities, as a “Recreation Destination,” providing a variety of opportunities that enrich lives through programs, facilities, leadership resources, and technical assistance.

Guiding Principles

Centre Region Parks and Recreation follows these guiding principles in our daily work:

- Provide residents and visitors with a year-round menu of age-appropriate, active and passive recreation opportunities.
- Offer recreation opportunities at an affordable cost that reflects the partnerships involving the participating municipalities and community groups.
- Provide services within the approved budget amounts to maximize the value of the prior municipal investments in parks and recreation services.
- Function within the governmental structure of the Centre Region COG and its participating municipalities, the CRPR Authority and state/federal laws.
- Provide staff with the appropriate skills, tools, training and certifications necessary to successfully initiate and complete assigned tasks.
- Provide, maintain and improve park and program infrastructure that provides opportunities for individual, family and group benefits.
- Partner with community businesses, organizations, and government agencies to support and cultivate parks and recreation opportunities.
- Provide a consistent evaluation process for park visitors, program participants and staff that provides for continuous improvement.

Management and Organizational Structure

The Centre Region Parks and Recreation Authority operates as a result of an official, voluntary partnership among the Borough of State College and the Townships of College, Ferguson, Harris and Patton. This partnership functions via the Centre Region Council of Governments (COG) to coordinate multiple and shared municipal services. In addition, the Centre Region Parks and Recreation Authority oversees the programming, maintenance, and general Agency operations while managing finances for park facilities owned by the Authority, the participating municipalities, and/or the COG.
2016 Authority Members:
James W. Dunn, Ph. D – State College Borough
Chris Hurley – Patton Township
Diane J. Ishler – Harris Township
Sue Mascolo – Ferguson Township
Kathy Matason – College Township
Shannon E. Messick – State College Area School District

When Sue left the Authority’s leadership position, an election for a new Chairperson was held, and Chris Hurley was appointed in late summer to fill Sue’s position and to continue representing Ferguson Township on the Authority. Sue Mascolo resigned from her position to take care of some personal needs at home. Sue served on the Authority for 13 years and spent most of those serving as Chairperson.

In 2016, something called “OpenGen” was utilized within the Robly platform. This enabled an email to be automatically sent out again if someone did not open an email that was delivered to them within 48 hours. This is why the “Total Emails Sent” is so high.

CRPR 2016
Total Users: 71,879
Total Sessions: 124,880
Total Pageviews: 302,441
2.42/Pages per Session
Average Session Length: 00:01:51
Bounce Rate: 52.70%

Top 10 Pages:
Aquatics Menu Page
Aquatics Pool Fees
Special Events
Parks By Location
Program Event Menu
Millbrook Marsh Menu Page
Sports Adult Leagues
Aquatics Pool Schedule
Parks Menu
Programs Summer Camps Menu

CRPR 2017
Total Users: 62,989
Total Sessions: 118,821
Total Pageviews: 236,997
2.18/Pages per Session
Average Session Length: 00:01:35
Bounce Rate: 57.26%

Top 10 Pages:
Aquatics Menu Page
Aquatics Pool Fees
Special Events
Parks By Location
Millbrook Marsh Menu Page
Sports Adult Leagues
Parks Menu
Agency Employment
Senior Center Menu Page

2017 Authority Members:
James W. Dunn, Ph. D – State College Borough
Chris Hurley – Patton Township
Diane J. Ishler – Harris Township
Sue Mascolo – Ferguson Township (through mid-summer)
Denise Meyer – Ferguson Township (started late-summer)
Kathy Matason – College Township
Shannon E. Messick – State College Area School District

The Agency also has an E-Blast service through ActiveNet, the Agency’s registration software. Typically, information sent through this service is alerting participants to program changes and is targeted to certain programs or segments. Centre Region Parks and Recreation sends out two monthly newsletters. One is focused around the happenings at Millbrook Marsh Nature center and the second is about CRPR agency-wide activities, upcoming special events, and programs. Below are the stats for each regular E-Newsletter. ActiveNet, our registration site, is also used to send emails. However, these emails are more informational and are based around program information. They do not follow a set schedule and are sent on an as-needed basis.

Millbrook Marsh E-Newsletter - 2016
Total Emails Sent: 5,348
Emails Opened: 1,476
Open %: 28%
Links clicked: 110
Link Click %: 7.45%

Millbrook Marsh E-Newsletter - 2017
Total Emails Sent: 5,619**
Emails Opened: 1,720
Open %: 31%
Links clicked: 218
Link Click %: 12.7%

*The newsletter was not sent from January-April in 2017. It picked back up in May of 2017.
**In 2016, something called “OpenGen” was utilized within the Robly platform. This enabled an email to be automatically sent out again if someone did not open an email that was delivered to them within 48 hours. This is why the “Total Emails Sent” is so high.

Website
The website continued to decline in 2016 and 2017 regarding readability and intuitiveness; many of the Agency’s customers expressed dissatisfaction with the website as it was outdated, information was more than three clicks away, and it was presented in a hard-to-read format. For the 2017 budget, funds were set aside to redesign the website and that process started in the summer months with an RFP process as the Agency searched for a vendor. At the conclusion of 2017, the website was 85% complete and a launch was planned for early 2018.
Staff Members in 2016 (continued):
Melissa Kauffman, MMNC Supervisor
Mandy Maguffey, MMNC Program Coordinator
Cindy Stahlman, AAC Supervisor
Kim Barnett-Hacker, AAC Staff Assistant
Jim Carpenter, Parks Manager
Ted Weaver, Assistant Parks Manager
Andrew Foor, Parks Caretaker II
Clint Kauffman, Parks Caretaker II
Tiffany Weaver, Parks Caretaker II
David Hartzell, Parks Caretaker I
Michael Huey, Parks Caretaker I
Gary Sprankle, Parks Caretaker I
David Barnett, Parks Maintenance Staff Assistant

In 2017, there were some staffing changes within the Agency. The Program Manager position was re-defined with a new title and new responsibilities; it became the Recreation Services Manager position which allowed the Agency to have a dedicated marketing and brand manager. A staff member within the Parks Maintenance department also moved from a Parks Caretaker I position to a Parks Caretaker II position, and the Agency created a new Parks Caretaker III/Mechanic position to allow the equipment maintenance/mechanical work be handled by a dedicated Mechanic. Additionally, the Agency had staff move from the main office to the Active Adult Center when a position opened at that facility. Lastly, a new PT Staff Assistant position was added to the Millbrook Marsh Nature Center facility.

Staff Members in 2017:
Pam Salokangas, Director
Sam Kemock, Recreation Services Manager
Todd Roth, Aquatics Supervisor
Beth Lee, Recreation Supervisor
Jeff Hall, Sports Supervisor
Jada Light, Office Manager
Jodi John, Staff Assistant
Emma Barber, PT Staff Assistant
Melissa Kauffman, MMNC Supervisor
Mandy Maguffey, MMNC Program Coordinator
Amber Merrell, PT Staff Assistant
Cindy Stahlman, AAC Supervisor
Lu Skidgel, AAC Staff Assistant
Jim Carpenter, Parks Manager
Ted Weaver, Assistant Parks Manager
Brad Stammm, Parks Caretaker III/Mechanic
Andrew Foor, Parks Caretaker II
Dave Hartzell, Parks Caretaker II
Clint Kauffman, Parks Caretaker II
Tiffany Weaver, Parks Caretaker II
Gary Sprankle, Parks Caretaker I
David Barnett, Parks Maintenance Staff Assistant

Facebook Users

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>19%</td>
<td>79%</td>
</tr>
<tr>
<td>13-17 yrs.</td>
<td>.0386%</td>
<td>.0773%</td>
</tr>
<tr>
<td>18-24 yrs.</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>25-34 yrs.</td>
<td>5%</td>
<td>21%</td>
</tr>
<tr>
<td>35-44 yrs.</td>
<td>7%</td>
<td>32%</td>
</tr>
<tr>
<td>45-54 yrs.</td>
<td>4%</td>
<td>16%</td>
</tr>
<tr>
<td>55-64 yrs.</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>65+ yrs.</td>
<td>1%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Twitter
The Agency's Twitter account was directly tied to the Director's postings on Facebook, so most of our posts carried over to this account. At this point, data for 2016 Twitter postings is not available, but at the end of 2017, the Agency had 800 Twitter followers. From the Director's member of the Twitter account when hired in Fall 2016, the Agency had approximately 30 Twitter followers.

2017 Month | Tweets | Impressions | Profile Visitors | Mentions | New Followers |
-----------|--------|-------------|-----------------|---------|--------------|
January    | 34     | 6,161       | 113             | 17      | 19           |
February   | 29     | 7,200       | 184             | 5       | 39           |
March      | 72     | 9,871       | 227             | 26      | 12           |
April      | 103    | 14,500      | 285             | 17      | 24           |
May        | 93     | 13,200      | 262             | 11      | 655          |
June       | 49     | 7,324       | 218             | 17      | 13           |
July       | 138    | 16,500      | 385             | 19      | 21           |
August     | 47     | 21,200      | 582             | 5       | 24           |
September  | 36     | 8,295       | 266             | 6       | 17           |
October    | 43     | 30,800      | 195             | 8       | 20           |
November   | 18     | 5,312       | 77              | 1       | 8            |
December   | 24     | 9,715       | 204             | 2       | 13           |

E-Newsletters
Two monthly electronic newsletters are distributed via Robly, the Agency's e-newsletter service. One monthly newsletter is focused solely on general Agency programming, deadlines, upcoming events, and it is distributed only to those whom have opted into the service. The second monthly newsletter is focused on Millbrook Marsh Nature Center and includes those programs, deadlines, upcoming events; it too is only distributed to those whom have opted into the service.
Population Served
The Agency serves five member municipalities (State College Borough and the Townships of College, Ferguson, Harris, and Patton) and the estimated population for 2016-2017 was 92,096 [based on 2015 ACS Estimate, Centre Region Planning Agency (CRPA)], and breaks down as follows:

<table>
<thead>
<tr>
<th>Municipality</th>
<th>Total Population</th>
<th>2020 Forecasted Population (CRPA)</th>
<th>Population Density</th>
<th>Total Land Area</th>
<th>Total Acres of Parkland/Open Space</th>
<th>Park Acres Per Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Township</td>
<td>10,265</td>
<td>10,687</td>
<td>552.8 people/square mile</td>
<td>18.6 sq. miles</td>
<td>211 acres</td>
<td>2.06 acres/person</td>
</tr>
<tr>
<td>Ferguson Township</td>
<td>18,963</td>
<td>19,515</td>
<td>371.6 people/square mile</td>
<td>47.7 sq. miles</td>
<td>178 acres*</td>
<td>94 acres/person</td>
</tr>
<tr>
<td>Harris Township</td>
<td>5,408</td>
<td>5,677</td>
<td>156.2 people/square mile</td>
<td>31.2 sq. miles</td>
<td>68.4 acres</td>
<td>1.27 acres/person</td>
</tr>
<tr>
<td>Patton Township</td>
<td>15,913</td>
<td>17,205</td>
<td>624.9 people/square mile</td>
<td>24.5 sq. miles</td>
<td>276.7 acres</td>
<td>1.74 acres/person</td>
</tr>
<tr>
<td>Borough of State College</td>
<td>42,161*</td>
<td>42,791*</td>
<td>9,248 people/square mile</td>
<td>4.6 sq. miles</td>
<td>115 acres</td>
<td>27 acres/person</td>
</tr>
</tbody>
</table>

*For budgeting purposes, the student population is not counted as part of any residency/non-residency funding formulas.

In 2018-19, Patton Township will be opening the first phase (4 acres) of the 42-acre Grays Woods Park. In 2018-19, Ferguson Township will be opening the Owens Drive Park (9 acres) to the public; the park will be re-named as well. *It should be noted that Ferguson Township has preserved an additional 80 acres as a watershed preserve; this land is not considered park land and is not included in the park land total noted above.

Agency Historical Highlights
The Centre Region Parks and Recreation Agency has a long history, built entirely upon regional cooperation and community support. Over the years, changes and improvements were made to provide affordable and effective public recreation programs and parks to the entire region.

1928  A five-member SC Borough Recreation Board was established by State College Borough Council.

1946  The Borough recreation program was expanded with support from State College Area School District.

1958  Wm. L. Welch Community Pool was built and then operated by a community group (the State College Recreation Association). This facility would be transferred to the Recreation Authority in 1970 and served the community until it was demolished in 2010 to enable the construction of the new Welch Pool complex.

1965-66  The State College Borough Recreation Board was reorganized and renamed the State College Area Recreation Board consisting of seven members representing State College Borough, State College Area School District, and the Townships of College, Halfmoon, Patton, Harris and Ferguson. Agency oversight and funding was transferred solely to the municipalities. Mr. Robert Ayer was hired as the first municipal Parks and Recreation Director (the prior Directors were school district employees).

Campaign Projects
In 2016, the Active Adult Center published its fundraising campaign documents that included history of the project, the overall fundraising goal, Phase II drawings of the project, and naming rights/funding levels. The campaign summary was accompanied by a letter and a pledge card, and these were mailed to several hundred residents and businesses who may have been interested in supporting the expansion of the Active Adult Center in its permanent facility.

Through that mailing, special fundraising events, and individual donors, the Center raised in 2016 and 2017, approximately $32,000. The total project goal was $100,000, so fundraising continues through donors, grants, and fundraising events.

In 2017, Millbrook Marsh Nature Center finalized its Phase II design of the Spring Creek Education Building expansion as well as the Welcome Center. A campaign booklet was created that was accompanied by a letter and pledge card, and these were mailed to a donor list and interested community members.

Through that mailing, special fundraising events, and individual donors, the Center raised in 2016 and 2017, approximately $600,000. The total project goal was $2.1 million, so fundraising continues through donors, grants, and fundraising events.

Electronic Media
Facebook
Starting in late 2016 and throughout 2017, CRPR’s use of its social media outlets increased by leaps and bounds. The agency shared news, event photos, spontaneous announcements and pop-up contests and programs, and flashback photos and history pieces.

At the end of 2016, the Agency’s Facebook account had 1,851 followers and at the end of 2017, the Agency’s Facebook account had 2,448 followers. The Agency has found this a great way to update the public on deadlines, program changes, alerts or weather cancellations, and more. The Agency also dabbled with Facebook Live during some fundraising and special events.

<table>
<thead>
<tr>
<th>Type</th>
<th>January 1, 2017</th>
<th>December 31, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Followers</td>
<td>1,851</td>
<td>2,448</td>
</tr>
<tr>
<td>Likes</td>
<td>1,890</td>
<td>2,460</td>
</tr>
</tbody>
</table>

Top 5 Cities
- State College
- Bellefonte
- Centre County (note: not a city; Centre Hall? Centre?)
- Boalsburg
- Port Matilda

Top Total Actions
- Clicked Website
- Clicked Action Button
- Clicked Directions
- Clicked Phone Number

Top 5 Countries
- United States
- United Kingdom
- Taiwan
- South Korea
- Germany
**Media and Community Presence**

Utilizing a wide variety of communication and program delivery methods to reach all community members, no matter age or technology access, Centre Region Parks and Recreation taps into multiple methods to reach the Centre Region community.

**Printed Publications**

**Active Guide**
The Active Guide is produced three times per calendar year and includes the Winter/Spring, Summer, and Fall editions. In 2016, the Winter/Spring and Summer Active Guide were distributed via an insertion into the Centre Daily Times as well as copies being distributed to the various township/borough offices, library, post office lobbies, and other public places. For the Fall 2017 edition, the Active Guide was redesigned and the distribution method was changed to the Centre County Gazette, still being distributed as an insert in the weekly paper. Because the Gazette is weekly, copies remain on the shelf for a full week, so customers no longer need to search for a single day's newspaper to get a copy of the Active Guide. The Agency continues to make an electronic version of the Active Guide available on its website.

**Facilities Map**
In late 2016/early 2017, CRPR Staff began work with the Centre Region Planning Agency on the updated Facilities Map. It was a goal to have a downloadable version of this map that included the Centre Region parks, those managed and not managed by CRPR, as well as bikeways and bike paths.

The completed map was placed on the CRPR website and was available to view and to download if a customer wanted to fold it and carry with them or post it on the fridge. Additionally, the map became the centerfold of each Active Guide that's printed so customers can also pull it out of the brochure and post it to the fridge or bulletin board at home. Paper copies were made and are available in the lobby of the CRPR offices.

**Agency Brand**
Prior to starting the website redesign, the Agency staff discussed updating the Agency's logo to add new dimension, new color, and to add the appearance of activity or movement. Graphics & Design from State College was hired to update the Agency logo and a very colorful, happy, flowing logo resulted from that work.

The Agency Brand included a horizontal and vertical logo, new letterhead, new envelopes, and stand along logos that can be used on individual letterhead for the facilities or programs. This design shows cohesiveness as a team when we have large, team-oriented participation and a separate identity that relates to the overarching organization as well as the stand-alone facility.

Along with the logos, the Agency Brand includes a new color scheme and RGB/CMYK colors for all logos and two identified fonts for the brand.

**1970** The State College Area Parks and Recreation Board was placed under the auspices of the Centre Region Council of Governments (COG). The Articles of Incorporation to establish the Centre Regional Recreation Authority (CRRA) were approved. Park Forest Community Pool was opened. This facility would serve the community until it was demolished in 2009 to enable the construction of the new Park Forest Pool complex.

**1986** The COG Offices, CRPR Offices, and the Centre Region Senior Center move into the newly-constructed offices at Fraser Plaza. The Articles of Agreement were signed between the Centre Region Senior Citizens Advisory Committee (CRSCAC) and the CRRA for the Authority to operate the Senior Center.

**1994** The Remembrance Tree Program was established by CRPR.

**1996** CRPR and PSU approved a lease agreement from PSU for "Farm 12" and the Millbrook Marsh wetlands for the Authority to develop the Millbrook Marsh Nature Center in 1997. Agency Director Robert Ayer retires in December with 30 years of service; Ronald J. Woodhead was appointed as the next Agency Director (March 1997).

**1998** CRPR expanded the Gifts for Parks Program to include the new "Park Partner" program, which offers community groups a way to assist CRPR with year-long maintenance at various community parks.

**2002** The COG Ad Hoc Regional Parks Committee was formed to work cooperatively with the Authority to oversee regional capital projects (two pools, nature center buildings, and the three regional parks).

**2003** All COG offices, including the CRPR offices, were moved from Fraser Plaza to the newly-constructed COG Building in Ferguson Twp. The Senior Center then expanded into some of the space formerly occupied by the COG Offices.

**2005** The Oak Hall Parklands were purchased. Procedures were established for planning, development, and operation of the new Regional Parks.

**2007** The name of the COG Ad Hoc Regional Parks Committee was changed to the COG Parks Capital Committee, along with their assigned responsibilities.

**2012** Following an organizational analysis by municipal officials, the positions of Parks Supervisor and Program Manager were established to assist the Agency Director in operations and capital projects.

**2013** The functions for the Centre Region Parks and Recreation Board were officially assigned to the CRRA by the COG General Forum; the Authority was renamed from the Centre Regional Recreation Authority (CRRA) to the Centre Region Parks and Recreation Authority (CRPRA). The main Parks Maintenance Facility for the agency relocated from the State College Borough Public Works Facility to an interim (leased) site in College Twp. A new maintenance facility is proposed for construction on lands within the future Whitehall Road Regional Park within a 2-year timeframe.

**2014** The Authority Board developed and approved updated bylaws. The Whitehall Road Regional Park Master Plan was updated to included the possibility of artificial turf and ballfield lighting, while removing the Central Maintenance Facility from the plan.
2015  The Authority and Agency staff conducted a community service to find a new location for the Centre Region Senior Center; due to increased construction in the Fraser Plaza area and the limited parking during construction, the Agency needed to relocate the Center. The Authority signed a lease with the Nittany Mall mid-year, and the Center moved into an interim space while the permanent space was renovated; it was agreed that when the Center moves to its new location, it would become the Centre Region Active Adult Center.

2016  The Agency celebrated 50 years of parks and recreation services to the Centre Region community. Ron Woodhead retired from the Director's position after 18 years of service. Pamela J. Salokangas was appointed as the new Director on September 1, only the third person to serve in this capacity in the Agency’s 50 years. The Agency redesigned its Active Guide and moved distribution to the Centre County Gazette. The Senior Center was awarded a $65,000 grant from the State Office on Aging to assist with the development of its new kitchen.

2017  The Centre Region Active Adult Center moved into its permanent location in January and celebrated its grand opening using its official new name. In December, after a very long period of litigation, Toll Brothers closes on its land agreement with Penn State which allowed the public-private partnership negotiated with CRPRA for infrastructure work at the WRRP to re-activate. In the next two years, Toll Brothers will provide water, sewer, electric, and natural gas along with an entrance road, traffic light, and any PennDOT-required off-site improvements to the park.

Historical Summary of the Regional Facilities

Park Forest Community Pool originally opened in 1970 and experienced partial renovations in 1991. The entire facility was renovated and re-opened on June 13, 2009 with a 220,000 gallon main pool with six laplanes, two waterslides, and a diving board. This $3.2 million pool facility also includes a toddler pool with a spray pad and water spray features.

William L. Welch Community Pool originally opened in 1959 and was renovated in 1982; a water slide was added in 1987. Welch Pool was closed during 2010 for construction, and in May 2011 the renewed complex, with a budget of $5.4 million, re-opened and quickly became a very popular regional destination.

Spring Creek Education Building at Millbrook Marsh Nature Center opened in Spring 2011 with construction funding provided through a combination of private and public donations. The project budget was $1.1 million. The building enabled year-round programs at the nature center.

Hess Softball Complex (21 acres) acquisition was proposed by Harris Twp. in 2009; a Safety Evaluation and the acquisition was completed in 2010. Renovations proceeded with a spring 2011 re-opening. Master Site Plans were approved in 2011 (to reorient the layout for four Youth or three All-Age Fields).

Oak Hall Regional Park (68 acres) was acquired in 2005; the Master Plan was approved in 2009 and revised in 2011. Phase 1 construction began in 2013 and completed in fall 2014. The new park will fully open in spring 2015.

Whitehall Road Regional Park (100 acres) was acquired in 2008 (75-acres) and 2011 (25-acres); the Master Plan was approved in 2010 and revised in 2013 to accommodate the future Centralized Parks Maintenance Facility which has since been removed from the plan.

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Summer Participants</th>
<th>Fall Participants</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park Center</td>
<td>3,000</td>
<td>3,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Senior Center</td>
<td>2,000</td>
<td>2,000</td>
<td>4,000</td>
</tr>
<tr>
<td>Activities</td>
<td>2,000</td>
<td>2,000</td>
<td>4,000</td>
</tr>
<tr>
<td>Programs</td>
<td>2,000</td>
<td>2,000</td>
<td>4,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Special Events</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 events</td>
<td>275</td>
</tr>
<tr>
<td>5 events</td>
<td>214</td>
</tr>
<tr>
<td>3 events</td>
<td>109</td>
</tr>
<tr>
<td>1 event</td>
<td>104</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring Participants</th>
<th>Summer Participants</th>
<th>Fall Participants</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park Center</td>
<td>3,000</td>
<td>3,000</td>
<td>6,000</td>
<td></td>
</tr>
<tr>
<td>Senior Center</td>
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<td>2,000</td>
<td>4,000</td>
<td></td>
</tr>
<tr>
<td>Activities</td>
<td>2,000</td>
<td>2,000</td>
<td>4,000</td>
<td></td>
</tr>
<tr>
<td>Programs</td>
<td>2,000</td>
<td>2,000</td>
<td>4,000</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
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</tr>
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<tbody>
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<td>109</td>
</tr>
<tr>
<td>1 event</td>
<td>104</td>
</tr>
</tbody>
</table>
There was a 0.8% growth in special events from 2016 to 2017, but a significant drop in attendance by 1,193.

There was 51.7% growth in general programming from 2016 and 2017 with a growth of 3.9% in attendance.

A few notes to compare 2016 and 2017:

- The success rate in calculating and tracking the programs, sessions, and events in a more standardized fashion; this new method will provide a more accurate process for totaling attendance. It will also note the program success rate which is usually the ratio between programs created vs. programs that actually ran. Typically, a department wants to be at the 70-80% success rate.

Please see the next two tables regarding the number of classes and events that were held in 2016 and 2017. As indicated at the beginning of this document, starting in 2018 the Agency staff will be tracking, that % is not shown here.

A few notes to compare 2016 and 2017:

- There was 51.7% growth in general programming from 2016 and 2017 with a growth of 3.9% in participation. The participation is most likely higher than calculated but because of the old method of tracking, that % is not shown here.

- There was a 0.8% growth in the special events from 2016 to 2017, but a significant drop in attendance by 1,193, or -27%. There are two main contributing factors to this drop: 1) the Halloween Parade was moved indoors in October because of major flooding rains leading up to and on the night of the event, so attendance was much lower than in the past; and 2) due to the calculation method, there are some variations in the counts as there are typically four-five municipal band concerts each year and the Agency is estimating the attendance. Starting in 2018, we’ll confirm each concert’s attendance for a verified count.

### Programs and Special Events

Last but not least is our wonderful Programs and Special Events division which hosts a myriad of programming for all ages, abilities, and interests. Programs can range from learning a new craft to learning to ride a bike to exploring new fitness routines to myriad of programming for all ages, abilities, and interests. Programs can range from learning a new craft to learning to ride a bike to exploring new fitness routines to...
Facilities and Programs Data

Active Adult Center

The Centre Region Active Adult Center is currently located at the Nittany Mall in Suite #990. In 2016, the Center was located in an interim space in the Nittany Mall while the permanent space was renovated. The Center moved to its permanent space on January 13 and on January 27, 2017, the Grand Opening was held and the Center has been thriving in its space ever since. On average, there are over 500 individual participants throughout the year.

The Centre Region Active Adult Center receives funding from all of the municipalities that participate with the CRPR Authority, and it also receives funding from the Centre County Office of Aging.

The Center Region Active Adult Center is open to adults, ages 55 and over, and offers a wide variety of classes, activities, screenings, and events that suit almost any lifestyle. Whether you prefer a morning of line dancing followed by a local restaurant for lunch or enjoying a meal at the Center, or a game of Bridge and a cup of coffee, or assistance with IRS tax forms, the Center is sure to have something for you to enjoy!

Our goal at the Centre Region Active Adult Center is to promote healthy aging through our many recreational activities and health forums, as well as life-long learning through a variety of classes and social interaction. The Center provides services Monday–Friday, 8:00 AM–4:30 PM.

The following two tables showing data from 2016 and 2017; the majority of this data is collected for reporting to the Centre County Office of Aging, but it demonstrates just how important the services provided at the Active Adult Center are to its participants.

### Sports Leagues and Tournaments

The majority of CRPR’s sports leagues and tournaments are played at the Regional Parks, but also utilize the municipality-owned community parks; many of our youth sports groups will rent field space at the various parks around the Centre Region, and tournaments that attract teams from out of the region play at the Regional Parks.

Below is data that chronicles the 2016/2017 tournaments. An interesting note about 2017: the way the calendar dates fell that year, two weekends were automatically not available to tournaments because hotel rooms were not available. Those weekends included Arts Festival and the weekend that the first-time concert was played in Beaver Stadium. When rooms aren’t available due to large university events like parent’s weekend or graduation or home football games, the tournaments look for other locations.

### Sports 2016

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring</th>
<th>Participants</th>
<th>Summer</th>
<th>Participants</th>
<th>Fall</th>
<th>Participants</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer League</td>
<td>4 sessions</td>
<td>400</td>
<td>2 sessions</td>
<td>40</td>
<td>4 sessions</td>
<td>400</td>
<td>480</td>
</tr>
<tr>
<td>Basketball</td>
<td>1 session</td>
<td>100</td>
<td>1 session</td>
<td>10</td>
<td>1 session</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Softball</td>
<td>1 session</td>
<td>50</td>
<td>1 session</td>
<td>5</td>
<td>1 session</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Tetherball</td>
<td>1 session</td>
<td>40</td>
<td></td>
<td></td>
<td>1 session</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>White Rock</td>
<td>1 session</td>
<td>20</td>
<td></td>
<td></td>
<td>1 session</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>R.A.T.E.T.</td>
<td>1 session</td>
<td>30</td>
<td></td>
<td></td>
<td>1 session</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>Rockford City</td>
<td>1 session</td>
<td>80</td>
<td></td>
<td></td>
<td>1 session</td>
<td>80</td>
<td>80</td>
</tr>
<tr>
<td>Rec Boiling</td>
<td>1 session</td>
<td>15</td>
<td></td>
<td></td>
<td>1 session</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Varsity League</td>
<td>5 sessions</td>
<td>500</td>
<td>2 sessions</td>
<td>25</td>
<td>5 sessions</td>
<td>500</td>
<td>550</td>
</tr>
<tr>
<td>Pittsburgh Eagles</td>
<td>1 session</td>
<td>100</td>
<td></td>
<td></td>
<td>1 session</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>P.E.P. Program</td>
<td>1 session</td>
<td>50</td>
<td></td>
<td></td>
<td>1 session</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>13-weeks Tournaments</td>
<td>15 programs</td>
<td>1,536</td>
<td>15 programs</td>
<td>1,536</td>
<td>1,536</td>
<td>3,072</td>
<td></td>
</tr>
<tr>
<td>Tourney</td>
<td>1 session</td>
<td>100</td>
<td></td>
<td></td>
<td>1 session</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Tournaments</td>
<td></td>
<td>1,536</td>
<td></td>
<td></td>
<td>1,536</td>
<td></td>
<td>3,072</td>
</tr>
</tbody>
</table>
Through the Master Planning Process, continued development of this complex was identified for Phase II, which will include a re-orientation of the fields, a restroom building, and concession stand. There are currently two re-orientation options for the fields at this complex; orientation #1 calls for three fields and orientation #2 calls for four fields. In 2016, Hess Softball Complex had a strong tournament year with nine tournaments being held on-site either as stand-alone tournaments or in combination with games at the Oak Hall Regional Park.

In 2017, due to the confluence of date conflicts for several tournaments with large Penn State related events, the number of tournaments were reduced. Four tournaments were held at the park.

Concessions remain a challenge for this site as there isn’t a permanent facility from which a vendor can work. There were limited concession services in 2016 and even more limited success in 2017, despite CRPR creating a new method of attracting concession operators. One vendor provided services for part of the summer, including a full sandwich service; unfortunately, that vendor was not able to complete the season due to staffing difficulties.

Whitehall Road Regional Park
Nestled near the Musser Gap Recreation Area, and between Route 45 and Whitehall Road, lies Whitehall Road Regional Park. The first 75 acres of this park were purchased in 2008 with assistance from Ferguson Township and the PA Department of Conservation and Natural Resources as well as municipal funding. Again, with financial assistance from the PA Department of Conservation and Natural Resources and Ferguson Township, and with the municipal funding in place, the remaining 25 acres were acquired in 2011. The 100-park went through an original master planning process in 2009-2010. In 2013, the Master Plan was updated.

The 2013 updated plan incorporates the following proposed features as previously suggested by the COG Parks Capital Committee and the Centre Region Parks & Recreation Authority:
• Increase the size of the site provided for the potential "field sports building" to accommodate a larger soccer field, and adjust the adjacent facilities as needed.
• Incorporate the recommended site for the Centralized Parks Maintenance Facility to replace the "park-specific area" originally proposed. The specific details and phasing of the Centralized Maintenance Facility will be proposed in a forthcoming Master Plan for that facility and presented at a future meeting. This plan only identifies a possible site; any further action will require COG General Forum authorization.
• Incorporate a future site recommendation for a CRPR Agency Headquarters Building, in the event that those offices are moved from the COG Building on Gateway Drive. This plan only identifies a possible site; any further action will require COG General Forum authorization.
• Incorporate a future site recommendation for the CRPR Agency Headquarters Building, in the event that those offices are moved from the COG Building on Gateway Drive. This plan only identifies a possible site; any further action will require COG General Forum authorization.
• Show specifics regarding the proposed landscape buffers, stormwater provisions and building coverage calculations to better meet the Municipal Land Development requirements for the upcoming Phase 1 development project.

Since the 2013 updated plan was finalized, the Centralized Maintenance Facility was requested to be removed from the plan; at this time, an updated site plan drawing has not been created showing that change. There are no plans to reinstate that facility into the park's Master Plan.

Development of the park was on hold for many years due to litigation with the adjoining property; the landowners of the adjoining property had agreed through a public-private partnership to provide a large amount

### Current and Past Program Titles at the Active Adult Center

<table>
<thead>
<tr>
<th>Description</th>
<th>Jan 2017</th>
<th>Feb 2017</th>
<th>March 2017</th>
<th>April 2017</th>
<th>May 2017</th>
<th>June 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td># weekdays the Senior Center was open</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td># weekdays noontime meals were served</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td># Noontime Meals served</td>
<td>435</td>
<td>416</td>
<td>502</td>
<td>426</td>
<td>423</td>
<td>443</td>
</tr>
<tr>
<td># Sr. Center programs offered (titles)</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td># Sr. Center program sessions held</td>
<td>347</td>
<td>338</td>
<td>346</td>
<td>282</td>
<td>403</td>
<td>374</td>
</tr>
<tr>
<td># Program Visits</td>
<td>3,204</td>
<td>3,505</td>
<td>2,382</td>
<td>3,848</td>
<td>3,951</td>
<td>3,793</td>
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<tr>
<td># Program Participants (individuals)</td>
<td>231</td>
<td>240</td>
<td>233</td>
<td>242</td>
<td>261</td>
<td>250</td>
</tr>
<tr>
<td># weekdays County Van Service used</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
<td>19</td>
</tr>
</tbody>
</table>

### Current and Past Program Titles at the Active Adult Center

- 5 Second Rule
- 500 Card Bid
- AED Training
- ALL COUNTY SENIOR PICNIC
- Alloona Trip
- Arboretum & Picnic
- Art Therapy
- Artist Open Studio
- Arts & Crafts
- Baked Potato Day
- Bellefonte Art Fair
- BINGO
- BINGO Fundraiser
- Black Jack
- Blood Pressure Screening
- Bon Ton Presentation
- Book Discussion Group
- Bridge
- Bridge - Beginners
- Bridge - Intermediate
- Bridge Lessons
- Bridge-Beginners Welcome
- Burkholders Day Trip
- Canasta
- Candy Corn Toss
- Center Gathering
- Centre Crest Tour
- Chalkboard Craft
- Checkers
- Chili/Soup Cook Off
- Chinese New Year
- Chocolate Chip Cookies
- Choral Reading
- Christmas Game
- Christmas Tree Decorating
- Coasters for Christmas
- Computer
- Computer Poker
- Computer Practice
- Craft with Juniper
- Craft with Jupeer
- Diabetes Presentation
- Dice Darts
- Dinos Pizza / Walk the Mall
- Dominos
- Easter Craft
- Easter Egg Hunt
- Elmcroft Visit
- Exercise with Hearthside
- Fifty/Fifty
- FLU SHOT CLINIC
- Food Tasting
- Friday the 13th
Current and Past Program Titles at the Active Adult Center continued

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Program Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hot Dog Bar</td>
<td>Open Crafts</td>
</tr>
<tr>
<td>IHOP/OULLIES Trip</td>
<td>Parcheesi</td>
</tr>
<tr>
<td>Improving Bridge</td>
<td>Pattee Library</td>
</tr>
<tr>
<td>In-Soles for the Soul</td>
<td>Pegs &amp; Jokers</td>
</tr>
<tr>
<td>Intro to Tai Chi</td>
<td>Peoples Choice Festival</td>
</tr>
<tr>
<td>iPhone 101</td>
<td>Personal Hygiene</td>
</tr>
<tr>
<td>Jazz Band</td>
<td>Picnic at the Marsh</td>
</tr>
<tr>
<td>Kids Court Caroling</td>
<td>Planning Meeting</td>
</tr>
<tr>
<td>Knitting/Needle Point</td>
<td>Plinko</td>
</tr>
<tr>
<td>Lake Raystown Trip</td>
<td>Poker</td>
</tr>
<tr>
<td>Learn Mah Jongg</td>
<td>Pot Luck</td>
</tr>
<tr>
<td>Lewisburg Farmers Market</td>
<td>Pot Luck Picnic</td>
</tr>
<tr>
<td>Library Revie</td>
<td>Purse Trivia</td>
</tr>
<tr>
<td>Line Dancing</td>
<td>Puzzles</td>
</tr>
<tr>
<td>Line Dancing Lessons</td>
<td>Qigong</td>
</tr>
<tr>
<td>Lunch</td>
<td>Quilling</td>
</tr>
<tr>
<td>Lunch at Jim's</td>
<td>Rummikub</td>
</tr>
<tr>
<td>Lunch Bunch</td>
<td>Rummikub Tournament</td>
</tr>
<tr>
<td>Mah Jongg</td>
<td>Salt Spa Trip</td>
</tr>
<tr>
<td>Matter of Balance</td>
<td>Santa Visit</td>
</tr>
<tr>
<td>Medicare Open Enrollment</td>
<td>Scrabble</td>
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<tr>
<td>Memorial Day Activities</td>
<td>Second Winds</td>
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<tr>
<td>Memorial Day Covered Dish</td>
<td>Senior Center Shower</td>
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<tr>
<td>Memory Game</td>
<td>Senior EXPO</td>
</tr>
<tr>
<td>Mill Hall Trip</td>
<td>Senior Group Meeting</td>
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<tr>
<td>Minute To Win It...</td>
<td>Senior Size Exercise</td>
</tr>
<tr>
<td>Mother’s Day Activities</td>
<td>Shingles Drinks</td>
</tr>
<tr>
<td>Movie</td>
<td>Show N Tell</td>
</tr>
<tr>
<td>Movie Matinee</td>
<td>Sing A Long - Karaoke</td>
</tr>
<tr>
<td>Murder Mystery</td>
<td>Sing-A-Long</td>
</tr>
<tr>
<td>Murder Mystery Philipsburg</td>
<td>Skip Bo</td>
</tr>
<tr>
<td>Music at the Marsh</td>
<td>Snow Ball and Straw Game</td>
</tr>
<tr>
<td>New Years’ Celebration</td>
<td>Snow Ball Toss</td>
</tr>
<tr>
<td>Old Bag Auction</td>
<td>Snow Blizzard Day</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Social Time</td>
</tr>
<tr>
<td>Adult Center</td>
<td>St. Patty’s Day Party</td>
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<tr>
<td>Adult Center</td>
<td>State College Seniors Group Meeting</td>
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<tr>
<td>Adult Center</td>
<td>Strawberry Sundae’s</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Stretches, Weights &amp; Walking</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Super Bowl Party</td>
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<tr>
<td>Adult Center</td>
<td>Talent Show</td>
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<td>Adult Center</td>
<td>Taste testing</td>
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<td>Tax Help</td>
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<td>Adult Center</td>
<td>Toss Up</td>
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<tr>
<td>Adult Center</td>
<td>Trimmoinoos</td>
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<td>Trivia</td>
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</tr>
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<td>Turkey International Food</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Ugly Sweater</td>
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<tr>
<td>Adult Center</td>
<td>Ukulele Sing-A-Along</td>
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<td>Adult Center</td>
<td>Valentine’s Party</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Vision Screening</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Volunteers in Medicine Presentation</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Walk the Mall</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Water Bottle Game</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Water Color with Yogi</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Ways Fruit Farm</td>
</tr>
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<td>Adult Center</td>
<td>Weight Lifting</td>
</tr>
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<td>Adult Center</td>
<td>Weight Training</td>
</tr>
<tr>
<td>Adult Center</td>
<td>What’s In Your Bag</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Wine Bottle Craft</td>
</tr>
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<td>Adult Center</td>
<td>Winery Picnic</td>
</tr>
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<tr>
<td>Adult Center</td>
<td>Words in a Word</td>
</tr>
<tr>
<td>Adult Center</td>
<td>Zentangle</td>
</tr>
</tbody>
</table>

Regional Parks

**Oak Hall Regional Park**

Oak Hall Regional Park is a beautiful, 68-acre park located in the shadow of Mount Nittany near Boalsburg, PA. Oak Hall Regional Park is home to four multi-purpose softball diamonds, a concession stand, walking path, and restroom facilities. Today, the complex continues to be home to various recreational activities, including the popular Adult and Youth Flag Football Program, local softball leagues, as well as local and regional softball tournaments for both youth and adults.

In May, 2009, the initial Master Site Plan for Oak Hall Regional Park was presented to COG General Forum with the plan officially being approved in October of the same year. There was an additional amendment to the Oak Hall Regional Park Master Site Plan in 2011. Oak Hall Regional Park officially opened on May 2, 2015 after Phase I was complete. Phase II will include a playground, picnic shelters, and related amenities, additional walking and biking paths as well as parking lot improvements.

In 2016, Oak Hall Regional Park had a strong tournament year with 12 tournaments held on-site either as stand-alone tournaments or in combination with games at the Hess Softball Complex or other parks like Spring Creek Park.

In 2017, Oak Hall Regional Park grew with the opening of the CRPR-operated concession stand. The decision to open and operate the stand was not made until late Spring 2017, so it was hard to predict what revenue would be generated. In addition, due to the confluence of date conflicts for several tournaments with large Penn State related events, the number of tournaments were reduced in 2017. Nine tournaments were held at the park, and then CRPR moved its Youth Flag Football program there for the fall which really gave the park a boost for use. The concession stand generated over $15,172.94 in revenue, operated with approximately $9,072.91 in expenses, giving the operation a positive variance of approximately $6,100.03.

**Hess Softball Complex**

Nestled next to the rolling farmlands in Harris Township, between Route 45 and Pine Grove Mills, sets Hess Softball Complex. The complex was initially established in 1963, by local softball enthusiast John Hess. In September 2009, Harris Township officials proposed that the COG acquire, update, and operate the complex. The site was owned by the Hess Family Estate and leased to Mr. Galen E. Dreibelbis for use by the State College Area Softball Assn. (SCASA). Mr. Dreibelbis, working with the SCASA, was also instrumental in providing most of the facilities on the site. Given that the four fields have typically hosted hundreds of games each year, including many weekend tournaments, and that the Hess family wished to sell the property, the COG Regional Park Planning Committee began to evaluate the proposal in detail. These facilities play an important role in providing softball opportunities to residents, as well as providing value to local tourism with the tournaments.

In 2009, the COG Regional Forum engaged Pashek Associates to conduct a safety evaluation of the complex. The project identified the specific improvements necessary (if acquired) for visitor and player safety and to provide ADA access. The recommendations outlined in the report involved immediate, short-term and long-term improvements. In September, 2010, COG officially assumed ownership of the complex, and the Master Planning process started. From September to May, 2011, updates to the complex were completed that included backstop replacements, fence repairs, ADA access, new bleachers, and infield and turf renovations.

Today, the complex continues to be home to various recreational activities, local softball leagues, as well as local and regional softball tournaments for both youth and adults.
The table below shows the Active Adult Center data via municipality and year; this data feature was added in 2017 and the Agency was able to go back to 2016 to pull the counts for this Annual Report. As the Agency moves forward toward preparing the new Articles of Agreement and the 2019 Budget, staff will need to keep an eye on these trends, especially the non-residents and how Centre County views non-region participation across each of the Centers that they operate.

<table>
<thead>
<tr>
<th>Municipality</th>
<th># of Participants in 2016</th>
<th># of Participants in 2017</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Centre Region</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State College Borough</td>
<td>81</td>
<td>88</td>
<td>+8.6%</td>
</tr>
<tr>
<td>College Township</td>
<td>110</td>
<td>117</td>
<td>+6.36%</td>
</tr>
<tr>
<td>Ferguson Township</td>
<td>82</td>
<td>99</td>
<td>+207%</td>
</tr>
<tr>
<td>Harris Township</td>
<td>29</td>
<td>40</td>
<td>+37.9%</td>
</tr>
<tr>
<td>Patton Township</td>
<td>43</td>
<td>41</td>
<td>-4.7%</td>
</tr>
<tr>
<td><strong>Other Municipalities</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bellefonte Borough</td>
<td>13</td>
<td>21</td>
<td>+61.5%</td>
</tr>
<tr>
<td>Benner Township</td>
<td>22</td>
<td>24</td>
<td>+9.1%</td>
</tr>
<tr>
<td>Boggs Township</td>
<td>3</td>
<td>6</td>
<td>+100%</td>
</tr>
<tr>
<td>Centre Hall Borough</td>
<td>3</td>
<td>8</td>
<td>+166.7%</td>
</tr>
<tr>
<td>Center Township</td>
<td>1</td>
<td>2</td>
<td>+100%</td>
</tr>
<tr>
<td>Franklin Township</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Gregg Township</td>
<td>9</td>
<td>4</td>
<td>-55.6%</td>
</tr>
<tr>
<td>Haines Township</td>
<td>2</td>
<td>2</td>
<td>0%</td>
</tr>
<tr>
<td>Halfmoon Township</td>
<td>2</td>
<td>6</td>
<td>+200%</td>
</tr>
<tr>
<td>Howard Borough</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Howard Township</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Huston Township</td>
<td>3</td>
<td>2</td>
<td>-33.3%</td>
</tr>
<tr>
<td>Kistler Borough</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Logan Township</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Marion Township</td>
<td>1</td>
<td>0</td>
<td>-100%</td>
</tr>
<tr>
<td>Miles Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Milesburg Borough</td>
<td>2</td>
<td>2</td>
<td>0%</td>
</tr>
<tr>
<td>Millheim Borough</td>
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<td>3</td>
<td>+200%</td>
</tr>
<tr>
<td>Morris Township</td>
<td>2</td>
<td>0</td>
<td>-100%</td>
</tr>
<tr>
<td>Penn Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Port Matilda Borough</td>
<td>3</td>
<td>2</td>
<td>-33.3%</td>
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<tr>
<td>Potter Township</td>
<td>6</td>
<td>8</td>
<td>+33.3%</td>
</tr>
<tr>
<td>Rush Township</td>
<td>2</td>
<td>0</td>
<td>-100%</td>
</tr>
<tr>
<td>Snow Shoe Borough</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Snow Shoe Borough</td>
<td>0</td>
<td>3</td>
<td>+300%</td>
</tr>
<tr>
<td>Spring Township</td>
<td>21</td>
<td>27</td>
<td>+28.6%</td>
</tr>
<tr>
<td>Taylor Township</td>
<td>0</td>
<td>2</td>
<td>+200%</td>
</tr>
<tr>
<td>Union Township</td>
<td>5</td>
<td>5</td>
<td>0%</td>
</tr>
<tr>
<td>Walker Township</td>
<td>12</td>
<td>10</td>
<td>-16.7%</td>
</tr>
<tr>
<td>Warrior's Mark Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>468</td>
<td>536</td>
<td>+14.3%</td>
</tr>
<tr>
<td><strong>Overall</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Millbrook Marsh Nature Center

Millbrook Marsh Nature Center is operated by the Centre Region Parks and Recreation Authority, which is a 509(a)(1) non-profit organization. The two parcels that make up the Millbrook Marsh Nature Center are owned by Penn State University and leased by the Authority for the regional nature center. The facility is open from dawn to dusk for drop-in use; the Center’s office has regular office hours and staff are typically on-site running programs in the Marsh, on the boardwalk, in the 1850s restored bank barn, or in the Spring Creek Education Building.

In addition to oversight from the Centre Region Parks and Recreation Authority, the Marsh also has an Advisory Committee that helps to guide programming or on-site volunteer projects, assists with fundraising needs, and provides input to the overall management.

The 2016 Advisory Committee members were:
- Jennifer Shuey, Chairperson
- Alan Sam, Vice Chairperson
- Kathy D. Matason
- Steve Maruszewski
- Deb Nardone
- Donnan Stoicovy
- Nancy Tammenga
- Dr. Rob Brooks
- Mary Sorensen
- Mark Henry
- Lisa Strickland
- Mark McLaughlin
- Dr. Rick Marboe
- Jennifer Arndt
- Niki Tourischer

The 2017 Advisory Committee members were:
- Jennifer Shuey, Chairperson
- Alan Sam, Vice Chairperson
- Kathy D. Matason
- Steve Maruszewski
- Deb Nardone
- Donnan Stoicovy
- Nancy Tammenga
- Dr. Rob Brooks
- Mary Sorensen
- Mark Henry
- Lisa Strickland
- Mark McLaughlin
- Dr. Rick Marboe
- Jennifer Arndt
- Niki Tourischer

In 2016, the Millbrook Marsh Nature Center began its fundraising plan for the Phase II addition to the Spring Creek Education Building as well as the Welcome Pavilion, and continued that work into 2017. During late 2016, the Millbrook Marsh Nature Center received permission to hold special events on-site with wine and/or beer through the Annual Fee Policy review. This process also allowed the Marsh to rent the facility to folks who wanted to host a wedding or wedding reception, corporate events, or other similar activities with wine and/or beer. The revenue from these rentals tripled in 2017 and continues to show growth. The policy was well-thought and provides great care to protect the grounds and the Marsh from any harm during these events while generating revenue which helps reduce the operation donations required.

Millbrook Marsh Nature Center continues to provide programming, field trips, and special events, and the types of programs offered continue to grow each year. The next page provides program participation numbers for 2016 and 2017. From this data, you can see that from 2016 to 2017, Millbrook Marsh Nature Center’s programs increased by 62 or 9.8% and participants increased by 1,778 or 12.55%. This does not account for the visitors who pass through while walking, bike riding, or those who arrive by car to visit the grounds and explore.

Parks Maintenance Data

- Athletic Field Maintenance: specialized lower cut mowing, turf enhancements (fertilizing, aerating, overseeding, pest control, etc.), softball and baseball field lining, grooming and ballfield maintenance. All sports fields are mowed, groomed, and painted.
- Equipment Maintenance: any repairs, improvements, or scheduled maintenance to all parks vehicles, motorized equipment, and hand tools, etc.
- General Parks Maintenance: routine trash, recycling, custodial, pavilion maintenance, repairs, and playground maintenance.
- Playground Equipment: inspections, repairs, safety surface replacement, and care.

Tudek Park, Ferguson Township, is staffed by one seasonal caretaker at 40 hours per week. Duties performed include general park maintenance, turf maintenance, care of the dog park and community gardens.

Spring Creek Park and Fegelman Fields, College Township, are staffed by two seasonal caretakers. Duties performed include general park maintenance and turf and athletic field maintenance at both locations.

Circleville Park, Patton Township, is staffed by one seasonal caretaker. Duties include general park maintenance and turf maintenance.

Regional Parks, College and Harris Townships, are staffed by two seasonal caretakers who perform general park maintenance, turf maintenance, and ballfield maintenance at both locations.

Welch and Park Forest Pools and Millbrook Marsh Nature Center are staffed by one seasonal employee, April-November. Duties include general park maintenance, turf maintenance, and some building/structure maintenance.

<table>
<thead>
<tr>
<th>Parks Maintenance Data</th>
<th>2016 YEARLY TOTALS</th>
<th>2017 YEARLY TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turf Maintenance</td>
<td>254</td>
<td>328</td>
</tr>
<tr>
<td>Athletic Field Maintenance</td>
<td>83</td>
<td>133</td>
</tr>
<tr>
<td>Equipment Maintenance</td>
<td>254</td>
<td>391</td>
</tr>
<tr>
<td>General Park Maintenance</td>
<td>379</td>
<td>419</td>
</tr>
<tr>
<td>Play Equipment Maintenance</td>
<td>199</td>
<td>367</td>
</tr>
<tr>
<td>Softball and Baseball Care</td>
<td>1483</td>
<td>1483</td>
</tr>
</tbody>
</table>

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CRPR Maintenance

Centre Region Parks and Recreation's Maintenance Department has been leasing space in the Industrial Park along East College Avenue, near the Nittany Mall for several years. The leased space provides for an indoor shop, outdoor work area, storage, parking for trucks, trailers, and equipment, as well as for loads of mulch, compost, infield mix, fertilizer, and other field amendments. In 2017, the CRPR Authority signed a new two-year lease with multiple year renewal options as the Authority and COG determine the future of the Maintenance Facility needs through a building study beginning in 2018. The Parks Maintenance staff maintain 56 municipally- and/or COG-owned park sites ranging from small pocket parks to neighborhood and community parks, to the large, regionally-owned or leased facilities such as Oak-Hall Regional Park, Hess Softball Complex, Millbrook Marsh Nature Center, the Active Adult Center, William L. Welch Community Pool, and the Park Forest Community Pool. The total acreage maintained by Parks Maintenance is 823.40 as the remaining 100 acres of inventory will not come online until 2019-2020 when Phase I of Whitehall Road Regional Park is open for use. In the majority of 2016, Parks Maintenance maintained 55 parks sites; Cecil Irvin Park came online in the fall of 2016 increasing the parks sites to 56. No additional parks were transferred to CRPR for maintenance in 2017. Looking ahead to 2018-19, four acres of the 42-acre Grays Woods Park will come online and be maintained by CRPR Maintenance.

The work completed at all sites varies by season, type of activities, and each facility's operational schedule. The beginning of the spring season is the busiest season for parks maintenance as staff prepare equipment and vehicles for seasonal use as well as open the parks, conduct inspections, turn on water and open restroom facilities, prepare sports fields for use including mowing, lining, painting, installing bases, hanging nets and wind screens, and more. The maintenance staff assist with the pool openings in the spring as well. Parks maintenance becomes a bit more routine as the season progresses with mowing, sports field maintenance, playground inspections and maintenance, pool facility needs, as well as the general maintenance of all facilities and equipment and vehicles.

The Parks Maintenance staff members track hours worked, locations, and work types for the months of April-November. In the data that follows, please note that the hours worked do not include travel time to and from parks. Additionally, the following bullets define how Parks Maintenance tasks are defined and handled at various parks:

**Aquatics**

The mission of the Centre Region Parks and Recreation Aquatics program is to provide safe, clean, and cost-effective public swimming facilities that allow for wholesome recreation opportunities to Centre Region residents.

CRPR strives to provide all ages with the opportunity to lifesaving skills and to gain better physical health through aquatics. With two newly renovated community swimming pools that contain features such as spray pads, a separate lap pool, diving boards, and slides, Centre Region Parks and Recreation offers the community a variety exciting outdoor swimming opportunities!

In 2016, a climbing wall was added to Welch Pool as an additional play structure for pool patrons; this provided expanded options during pool visits and the addition of equipment like this keeps the pools vibrant for our customers. The 2016 swimming season weather was very good; the summer was warm like the previous summer with more cloudy and rainy days, and the really hot weather didn’t come until the very end of the season.

In 2017, the Agency purchased the Wibit, a floating obstacle course. It was a good combination for general pool visits and sales of pool passes.

Despite the weather causing fluctuations with gate attendance, there were some bright spots in the data captured across both years.

- Despite weather affecting gate attendance, enrollment across swim lessons and swim team programs remained relatively close; there were only 23 fewer participants enrolled in swim lessons in 2017.
- The two large special events at the pools increased in attendance from 2016-2017; in fact, the 2017 Pedal, Splash & Dash Y outh Triathlon had the highest attendance ever!
- Pool Pass Sales did dip by 4.5% or 186 passes from 2016-2017.
- General gate revenue also declined due to the weather; the decrease was approximately 2.1% or $5,586.

**Lastly, in 2016 and 2017, the total number of Recreational Visits were counted differently than what is typical. General gate attendance, pool pass visits, and attendance at special events and classes are tallied together for this total. It tends to indicate that the gate attendance increased by 6.5% from 2016-2017 when 2017’s revenue declined due to a rainy and cloudy summer. Beginning in 2018, the Agency will separate attendance or enrollment for programs, classes, and special events from general gate attendance and pool pass visits. This will provide a better correlation of gate revenue to gate attendance and programs/classes to program/class revenue.**

---

**Aquatics 2016**

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total Participants By Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Swim Lessons</td>
<td>12 classes</td>
<td>120</td>
<td>83</td>
<td>12 classes 105</td>
</tr>
<tr>
<td>Welch Swim Lessons</td>
<td>10 classes</td>
<td>90</td>
<td>54</td>
<td>10 classes 100</td>
</tr>
<tr>
<td>Park Forest Swim Lessons</td>
<td>18 classes</td>
<td>95</td>
<td>51</td>
<td>18 classes 116</td>
</tr>
<tr>
<td>Park Forest One-On-One Lessons</td>
<td>6 classes</td>
<td>14</td>
<td>8</td>
<td>6 classes 14</td>
</tr>
<tr>
<td>Welch Swim Team</td>
<td>2 sessions</td>
<td>20</td>
<td>5</td>
<td>2 sessions 25</td>
</tr>
<tr>
<td>Welch Swim Team</td>
<td>1 session</td>
<td>25</td>
<td>5</td>
<td>1 session 30</td>
</tr>
<tr>
<td>Park Forest Swim Team</td>
<td>1 session</td>
<td>25</td>
<td>5</td>
<td>1 session 30</td>
</tr>
<tr>
<td>Project Swim Training</td>
<td>3 classes</td>
<td>10</td>
<td>3</td>
<td>3 classes 13</td>
</tr>
<tr>
<td>Aquatics</td>
<td>2 class</td>
<td>5</td>
<td>1</td>
<td>2 class 6</td>
</tr>
<tr>
<td>Discover Scuba</td>
<td>1 class</td>
<td>5</td>
<td>1</td>
<td>1 class 6</td>
</tr>
<tr>
<td>Youth Springboard Diving</td>
<td>2 classes</td>
<td>17</td>
<td>13</td>
<td>2 classes 30</td>
</tr>
</tbody>
</table>

**OVERALL TOTALS**

<table>
<thead>
<tr>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>157</td>
<td>108</td>
<td>80</td>
<td>345</td>
</tr>
</tbody>
</table>

**Annual Tally for Pool Passes and Gate Receipts**

<table>
<thead>
<tr>
<th>Item</th>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass Sales</td>
<td>4,176</td>
<td>277,452</td>
<td>275</td>
<td>309</td>
</tr>
<tr>
<td># of Recreational Visits</td>
<td>84,506</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Aquatics 2017**

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total Participants By Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Swim Lessons</td>
<td>18 classes</td>
<td>160</td>
<td>124</td>
<td>12 classes 162</td>
</tr>
<tr>
<td>Welch Swim Lessons</td>
<td>10 classes</td>
<td>85</td>
<td>51</td>
<td>10 classes 136</td>
</tr>
<tr>
<td>Park Forest Swim Lessons</td>
<td>18 classes</td>
<td>91</td>
<td>54</td>
<td>18 classes 145</td>
</tr>
<tr>
<td>Park Forest One-On-One Lessons</td>
<td>6 classes</td>
<td>16</td>
<td>8</td>
<td>6 classes 24</td>
</tr>
<tr>
<td>Welch Swim Team</td>
<td>2 sessions</td>
<td>20</td>
<td>5</td>
<td>2 sessions 25</td>
</tr>
<tr>
<td>Welch Swim Team</td>
<td>1 session</td>
<td>25</td>
<td>5</td>
<td>1 session 30</td>
</tr>
<tr>
<td>Park Forest Swim Team</td>
<td>1 session</td>
<td>25</td>
<td>5</td>
<td>1 session 30</td>
</tr>
<tr>
<td>Project Swim Training</td>
<td>3 classes</td>
<td>10</td>
<td>3</td>
<td>3 classes 13</td>
</tr>
<tr>
<td>Aquatics</td>
<td>2 class</td>
<td>5</td>
<td>1</td>
<td>2 class 6</td>
</tr>
<tr>
<td>Discover Scuba</td>
<td>1 class</td>
<td>5</td>
<td>1</td>
<td>1 class 6</td>
</tr>
<tr>
<td>Youth Springboard Diving</td>
<td>2 classes</td>
<td>17</td>
<td>13</td>
<td>2 classes 30</td>
</tr>
</tbody>
</table>

**OVERALL TOTALS**

<table>
<thead>
<tr>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>157</td>
<td>108</td>
<td>80</td>
<td>345</td>
</tr>
</tbody>
</table>

**Annual Tally for Pool Passes and Gate Receipts**

<table>
<thead>
<tr>
<th>Item</th>
<th>Winter/Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass Sales</td>
<td>3,086</td>
<td>206,805</td>
<td>205</td>
<td>232</td>
</tr>
<tr>
<td># of Recreational Visits</td>
<td>96,970</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The mission of the Centre Region Parks and Recreation Aquatics program is to provide safe, clean, and cost-effective public swimming facilities that allow for wholesome recreation opportunities to Centre Region residents.

CRPR strives to provide all ages with the opportunity to obtain lifesaving skills and to gain better physical health through aquatics. With two newly renovated community swimming pools that contain features such as spray pads, a separate lap pool, diving boards, and slides, Centre Region Parks and Recreation offers the community a variety of exciting outdoor swimming opportunities!

In 2016, a climbing wall was added to Welch Pool as an additional play structure for pool patrons; this provided expanded options during pool visits and the addition of equipment like this keeps the pools vibrant for our customers. The 2016 swimming season weather was very good; the season saw a very hot summer with fewer rainy days, thus creating a good combination for general pool visits and sales of pool passes.

In 2017, the Agency purchased the Wibit, a floating obstacle course. It was a good combination for general pool visits and sales of pool passes. Despite the weather causing fluctuations with gate attendance, there were some bright spots in the data captured across both years.

- Despite weather affecting gate attendance, enrollment across swim lessons and swim team programs remained relative close; there were only 23 fewer participants enrolled in swim lessons in 2017.
- The two large special events at the pools increased in attendance.
- Pool Pass Sales did dip by 4.5% or 186 passes from 2016-2017.
- Despite weather affecting gate attendance, enrollment across swim lessons and swim team programs remained relative close; there were only 23 fewer participants enrolled in swim lessons in 2017.
- The two large special events at the pools increased in attendance from 2016-2017; in fact, the 2017 Pedal, Splash & Dash Youth Triathlon had the highest attendance ever!
- Pool Pass Sales did dip by 4.5% or 186 passes from 2016-2017.
- General gate revenue also declined due to the weather; the decrease was approximately 2.1% or $5,586.

- Lastly, in 2016 and 2017, the total number of Recreational Visits were counted differently than what is typical. General gate attendance, pool pass visits, and attendance at special events and classes are tallied together for this total. It tends to indicate that the gate attendance increased by 6.5% from 2016-2017 when 2017’s revenue declined due to a rainy and cloudy summer. Beginning in 2018, the Agency will separate attendance or enrollment for programs, classes, and special events from general gate attendance and pool pass visits. This will provide a better correlation of gate revenue to gate attendance and programs/classes to program/class revenue.

### Aquatics 2016

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring</th>
<th>Participants</th>
<th>Summer</th>
<th>Participants</th>
<th>Fall</th>
<th>Participants</th>
<th>Total Participants By Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Swim Lessons</td>
<td>18 classes</td>
<td>123</td>
<td>14 classes</td>
<td>65</td>
<td>12 classes</td>
<td>76</td>
<td>264</td>
</tr>
<tr>
<td>Welch Swim Lessons</td>
<td>18 classes</td>
<td>123</td>
<td>14 classes</td>
<td>65</td>
<td>12 classes</td>
<td>76</td>
<td>264</td>
</tr>
<tr>
<td>Park Forest Swim Lessons</td>
<td>18 classes</td>
<td>83</td>
<td>8 classes</td>
<td>37</td>
<td>6 classes</td>
<td>22</td>
<td>146</td>
</tr>
<tr>
<td>Welch One-On-One Lessons</td>
<td>6 classes</td>
<td>23</td>
<td>3 classes</td>
<td>9</td>
<td>2 classes</td>
<td>5</td>
<td>33</td>
</tr>
<tr>
<td>Park Forest Swim Team</td>
<td>1 session</td>
<td>196</td>
<td>1 session</td>
<td>196</td>
<td>1 session</td>
<td>196</td>
<td>590</td>
</tr>
<tr>
<td>Welch Swim Team</td>
<td>1 session</td>
<td>182</td>
<td>1 session</td>
<td>182</td>
<td>1 session</td>
<td>182</td>
<td>446</td>
</tr>
<tr>
<td>Aquatic Sports Training</td>
<td>1 session</td>
<td>17</td>
<td>1 session</td>
<td>17</td>
<td>1 session</td>
<td>17</td>
<td>41</td>
</tr>
<tr>
<td>Aquatics</td>
<td>7 classes</td>
<td>7</td>
<td>5 classes</td>
<td>5</td>
<td>3 classes</td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Discover Scuba</td>
<td>1 session</td>
<td>0</td>
<td>1 session</td>
<td>0</td>
<td>1 session</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Youth Springboard Diving</td>
<td>2 classes</td>
<td>17</td>
<td>0 classes</td>
<td>0</td>
<td>1 classes</td>
<td>1</td>
<td>28</td>
</tr>
<tr>
<td><strong>OVERALL TOTALS</strong></td>
<td>25 classes</td>
<td>154</td>
<td>89 classes</td>
<td>89</td>
<td>57 classes</td>
<td>57</td>
<td>300</td>
</tr>
</tbody>
</table>

### Yearly Tally for Pool Passes and Gate Receipts

- **Passes sold**: 4,176
- **Revenue**: 272,452
- **# of Recreational Visits**: 80,596

### Aquatics 2017

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring</th>
<th>Participants</th>
<th>Summer</th>
<th>Participants</th>
<th>Fall</th>
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<td>1 session</td>
<td>196</td>
<td>590</td>
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<td>5</td>
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<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Discover Scuba</td>
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<td>0</td>
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</tbody>
</table>

### Yearly Tally for Pool Passes and Gate Receipts

- **Passes sold**: 4,176
- **Revenue**: 272,452
- **# of Recreational Visits**: 80,596
CRPR Maintenance

Centre Region Parks and Recreation’s Maintenance Department has been leasing space in the Industrial Park along East College Avenue, near the Nittany Mall for several years. The leased space provides for an indoor shop, outdoor work area, storage, parking for trucks, trailers, and equipment, as well as for loads of mulch, compost, infield mix, fertilizer, and other field amendments. In 2017, the CRPR Authority signed a new two-year lease with multiple year renewal options as the Authority and COG determine the future of the Maintenance Facility needs through a building study beginning in 2018.

The Parks Maintenance staff maintain 56 municipally- and/or COG-owned park sites ranging from small pocket parks to neighborhood and community parks, to the large, regionally-owned or leased facilities such as Oak Hall Regional Park, Hess Softball Complex, Millbrook Marsh Nature Center, the Active Adult Center, William L. Welch Community Pool, and the Park Forest Community Pool. The total acreage maintained by Parks Maintenance is 823.40 as the remaining 100 acres of inventory will not come online until 2019-2020 when Phase I of Whitehall Road Regional Park is open for use. In the majority of 2016, Parks Maintenance maintained 55 parks sites; Cecil Irvin Park came online in the fall of 2016 increasing the parks sites to 56. No additional parks were transferred to CRPR for maintenance in 2017. Looking ahead to 2018-19, four acres of the 42-acre Grays Woods Park will come online and be maintained by CRPR Maintenance.

The work completed at all sites varies by season, type of activities, and each facility’s operational schedule. The beginning of the spring season is the busiest season for parks maintenance as staff prepare equipment and vehicles for seasonal use as well as open the parks, conduct inspections, turn on water and open restroom facilities, prepare sports fields for use including mowing, lining, painting, installing bases, hanging nets and wind screens, and more. The maintenance staff assist with the pool openings in the spring as well. Parks maintenance becomes a bit more routine as the season progresses with mowing, sports field maintenance, playground inspections and maintenance, pool facility needs, as well as the general maintenance of all facilities and equipment and vehicles.

The Parks Maintenance staff members track hours worked, locations, and work types for the months of April-November. In the data that follows, please note that the hours worked do not include travel time to and from parks. Additionally, the following bullets define how Parks Maintenance tasks are defined and handled at various parks:

- **CRPR Maintained Parkland**
  - Type: CRPR Maintained Parkland
  - Acres: 115 acres
  - Totals: 565.2 acres

- **Municipal Parkland/Open Sp. (owned/easement)**
  - Acres: 0 acres
  - Totals: 272.9 acres

- **Authority Owned/Leased**
  - Acres: 7.3 acres
  - Totals: 267.2 acres

The following table lists the parkland acreages owned by the Municipal Authority and CRPR:

<table>
<thead>
<tr>
<th>Type</th>
<th>State College Borough</th>
<th>College Township</th>
<th>Ferguson Township</th>
<th>Harris Township</th>
<th>Patton Township</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRPR Maintained Parkland</td>
<td>115 acres</td>
<td>129.9 acres</td>
<td>178 acres</td>
<td>68.4 acres</td>
<td>164.9 acres</td>
<td>565.2 acres</td>
</tr>
<tr>
<td>Municipal Parkland/Open Sp.</td>
<td>0 acres</td>
<td>81.1 acres</td>
<td>80 acres*</td>
<td>0 acres**</td>
<td>111.8 acres**</td>
<td>272.9 acres</td>
</tr>
<tr>
<td>Owned/easement</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Authority Owned/Leased</td>
<td>7.3 acres</td>
<td>131.5 acres</td>
<td>103 acres***</td>
<td>21 acres</td>
<td>4.4 acres</td>
<td>267.2 acres</td>
</tr>
<tr>
<td>Totals</td>
<td>122.8 acres</td>
<td>342.5 acres</td>
<td>361 acres</td>
<td>89.4 acres</td>
<td>281.1 acres</td>
<td>1,196.3 acres</td>
</tr>
</tbody>
</table>

Former municipal authority land preserved for watershed protection; not considered parkland.
**Municipal Parkland/Open Sp. (owned/easement)**: 3 acres
***Whitehall Road Regional Park, 100 acres, will not come online until 2020-2021.

2017 Millbrook Marsh Visitor Totals

<table>
<thead>
<tr>
<th>Month</th>
<th>Programs Visits</th>
<th>Programs Visits</th>
<th>Programs Visits</th>
<th>Programs Visits</th>
<th>Programs Visits</th>
<th>Programs Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>7835</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Feb</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Mar</td>
<td>2526</td>
<td>3703</td>
<td>296</td>
<td>272</td>
<td>195</td>
<td>5214</td>
</tr>
<tr>
<td>Apr</td>
<td>161</td>
<td>1</td>
<td>361</td>
<td>316</td>
<td>21</td>
<td>524</td>
</tr>
<tr>
<td>May</td>
<td>44</td>
<td>44</td>
<td>12</td>
<td>11</td>
<td>7</td>
<td>75</td>
</tr>
<tr>
<td>Jun</td>
<td>263</td>
<td>173</td>
<td>140</td>
<td>90</td>
<td>69</td>
<td>642</td>
</tr>
<tr>
<td>Jul</td>
<td>1099</td>
<td>171</td>
<td>127</td>
<td>75</td>
<td>90</td>
<td>3057</td>
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<td>Aug</td>
<td>695</td>
<td>173</td>
<td>140</td>
<td>90</td>
<td>69</td>
<td>2322</td>
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<tr>
<td>Sep</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Dec</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

These visitor numbers do not include daily visitors that walk the trails on their own.
Millbrook Marsh Nature Center

Millbrook Marsh Nature Center is operated by the Centre Region Parks and Recreation Authority, which is a 509(a)1 non-profit organization. The two parcels that make-up the Millbrook Marsh Nature Center are owned by Penn State University and leased by the Authority for the regional nature center. The facility is open from dawn to dusk for drop-in use; the Center’s office has regular office hours and staff are typically on-site running programs in the Marsh, on the boardwalk, in the 1850s restored bank barn, or in the Spring Creek Education Building.

In addition to oversight from the Centre Region Parks and Recreation Authority, the Marsh also has an Advisory Committee that helps to guide programming or on-site volunteer projects, assists with fundraising needs, and provides input to the overall management.

The 2016 Advisory Committee members were:

Jennifer Shuey, Chairperson
Alan Sam, Vice Chairperson
Kathy D. Matason
Steve Maruszewski
Deb Nardone
Donnan Stoicovy
Nancy Tamminga
Dr. Rob Brooks
Mary Sorensen
Dr. Rick Marboe
Mary Alice Graetzer
Mark Henry
Lisa Strickland
Mark McLaughlin
Dr. Rick Marboe
Jennifer Arndt

The 2017 Advisory Committee members were:

Jennifer Shuey, Chairperson
Alan Sam, Vice Chairperson
Kathy D. Matason
Steve Maruszewski
Deb Nardone
Donnan Stoicovy
Nancy Tamminga
Dr. Rob Brooks
Mary Sorensen
Mark McLaughlin
Mary Alice Graetzer
Mark Henry
Lisa Strickland
Mark McLaughlin
Dr. Rick Marboe
Jennifer Arndt
Niki Tourcher

In 2016, the Millbrook Marsh Nature Center began its fundraising plan for the Phase II addition to the Spring Creek Education Building as well as the Welcome Pavilion, and continued that work into 2017. During late 2016, the Millbrook Marsh Nature Center received permission to hold special events on-site with wine and/or beer through the Annual Fee Policy review. This process also allowed the Marsh to rent the facility to folks who wanted to host a wedding or wedding reception, corporate events, or other similar activities with wine and/or beer. The revenue from these rentals tripled in 2017 and continue to show growth. The policy was well-thought and provides great care to protect the grounds and the Marsh from any harm during these events while generating revenue which helps reduce the operation donations required.

Millbrook Marsh Nature Center continues to provide programming, field trips, and special events, and the types of programs offered continue to grow each year. The next page provides program participation numbers for 2016 and 2017. From this data, you can see that from 2016 to 2017, Millbrook Marsh Nature Center’s programs increased by 62 or 9.8% and participants increased by 1,778 or 12.55%. This does not account for the visitors who pass through while walking, bike riding, or those who arrive by car to visit the grounds and explore.

Parks Maintenance Data

- Athletic Field Maintenance: specialized lower cut mowing, turf enhancements (fertilizing, aerating, overseeding, pest control, etc.), softball and baseball field lining, grooming and ballfield maintenance. All sports fields are mowed, groomed, and painted.
- Equipment Maintenance: any repairs, improvements, or scheduled maintenance to all park vehicles, motorized equipment, and hand tools, etc.
- General Parks Maintenance: routine trash, recycling, custodial, pavilion maintenance, repairs, and playground maintenance.
- Playground Equipment inspections, repairs, safety surface replacement, and care.

Tudek Park, Ferguson Township, is staffed by one seasonal caretaker at 40 hours per week. Duties performed include general park maintenance, turf maintenance, care of the dog park and community gardens. Spring Creek Park and Fogelman Fields, College Township, are staffed by two seasonal caretakers. Duties performed include general park maintenance and turf and athletic field maintenance at both locations.

Circleville Park, Patton Township, is staffed by one seasonal caretaker. Duties include general park maintenance and turf maintenance.

Regional Parks, College and Harris Townships, are staffed by two seasonal caretakers who perform general park maintenance, turf maintenance, and ballfield maintenance at both locations.

Welch and Park Forest Pools and Millbrook Marsh Nature Center are staffed by one seasonal employee, April-November. Duties include general park maintenance, turf maintenance, and some building/structure maintenance.

The following tables reflect Parks Maintenance Data for 2016 and 2017:

### Parks Maintenance Data Table

<table>
<thead>
<tr>
<th>Month</th>
<th>Athletic Field Maintenance</th>
<th>Equipment Maintenance</th>
<th>General Parks Maintenance</th>
<th>Turf Maintenance</th>
<th>Playground Equipment Maintenance</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>2182</td>
<td>3249</td>
<td>2825</td>
<td>786</td>
<td>1197</td>
<td>9757</td>
</tr>
<tr>
<td>May</td>
<td>254</td>
<td>391</td>
<td>418</td>
<td>83</td>
<td>160</td>
<td>1043</td>
</tr>
<tr>
<td>June</td>
<td>95</td>
<td>419</td>
<td>532</td>
<td>133</td>
<td>20</td>
<td>1483</td>
</tr>
<tr>
<td>July</td>
<td>254</td>
<td>328</td>
<td>418</td>
<td>83</td>
<td>160</td>
<td>1483</td>
</tr>
<tr>
<td>Aug.</td>
<td>254</td>
<td>328</td>
<td>418</td>
<td>83</td>
<td>160</td>
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<td>Sept.</td>
<td>254</td>
<td>328</td>
<td>418</td>
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<td>160</td>
<td>1483</td>
</tr>
</tbody>
</table>

### Parks Maintenance Activity Table

<table>
<thead>
<tr>
<th>Month</th>
<th>Activity Description</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>Athletic Field</td>
<td>2182</td>
</tr>
<tr>
<td>May</td>
<td>Equipment Maintenance</td>
<td>3249</td>
</tr>
<tr>
<td>June</td>
<td>General Parks</td>
<td>2825</td>
</tr>
<tr>
<td>July</td>
<td>Turf Maintenance</td>
<td>786</td>
</tr>
<tr>
<td>Aug.</td>
<td>Playground</td>
<td>1197</td>
</tr>
<tr>
<td>Sept.</td>
<td>Total</td>
<td>9757</td>
</tr>
</tbody>
</table>

### Parks Maintenance Breakdown Table

<table>
<thead>
<tr>
<th>Month</th>
<th>Total Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>2182</td>
</tr>
<tr>
<td>May</td>
<td>3249</td>
</tr>
<tr>
<td>June</td>
<td>2825</td>
</tr>
<tr>
<td>July</td>
<td>786</td>
</tr>
<tr>
<td>Aug.</td>
<td>1197</td>
</tr>
<tr>
<td>Sept.</td>
<td>9757</td>
</tr>
<tr>
<td>Oct.</td>
<td>108</td>
</tr>
<tr>
<td>Nov.</td>
<td>608</td>
</tr>
</tbody>
</table>

### Parks Maintenance Hours/acre Table

<table>
<thead>
<tr>
<th>Month</th>
<th>Hours/acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr.</td>
<td>1.5</td>
</tr>
<tr>
<td>May</td>
<td>1.2</td>
</tr>
<tr>
<td>June</td>
<td>1.0</td>
</tr>
<tr>
<td>July</td>
<td>1.5</td>
</tr>
<tr>
<td>Aug.</td>
<td>1.2</td>
</tr>
<tr>
<td>Sept.</td>
<td>1.0</td>
</tr>
<tr>
<td>Oct.</td>
<td>1.0</td>
</tr>
<tr>
<td>Nov.</td>
<td>1.0</td>
</tr>
</tbody>
</table>

### Parks Maintenance Hours/land Table

<table>
<thead>
<tr>
<th>Month</th>
<th>Hours/land</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apr.</td>
<td>2182</td>
</tr>
<tr>
<td>May</td>
<td>3249</td>
</tr>
<tr>
<td>June</td>
<td>2825</td>
</tr>
<tr>
<td>July</td>
<td>786</td>
</tr>
<tr>
<td>Aug.</td>
<td>1197</td>
</tr>
<tr>
<td>Sept.</td>
<td>9757</td>
</tr>
<tr>
<td>Oct.</td>
<td>108</td>
</tr>
<tr>
<td>Nov.</td>
<td>608</td>
</tr>
</tbody>
</table>
The table below shows the Active Adult Center data via municipality and year; this data feature was added in 2017 and the Agency was able to go back to 2016 to pull the counts for this Annual Report. As the Agency moves forward toward preparing the new Articles of Agreement and the 2019 Budget, staff will need to keep an eye on these trends, especially the non-residents and how Centre County views non-region participation across each of the Centers that they operate.

<table>
<thead>
<tr>
<th>Municipality</th>
<th># of Participants in 2016</th>
<th># of Participants in 2017</th>
<th>% of Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>State College Borough</td>
<td>81</td>
<td>88</td>
<td>+8.6%</td>
</tr>
<tr>
<td>College Township</td>
<td>110</td>
<td>117</td>
<td>+3.66%</td>
</tr>
<tr>
<td>Ferguson Township</td>
<td>82</td>
<td>99</td>
<td>+207%</td>
</tr>
<tr>
<td>Harris Township</td>
<td>29</td>
<td>40</td>
<td>+37.9%</td>
</tr>
<tr>
<td>Patton Township</td>
<td>43</td>
<td>41</td>
<td>-4.7%</td>
</tr>
<tr>
<td>Bellefonte Borough</td>
<td>13</td>
<td>21</td>
<td>+61.5%</td>
</tr>
<tr>
<td>Benner Township</td>
<td>22</td>
<td>24</td>
<td>+9.1%</td>
</tr>
<tr>
<td>Boggstown</td>
<td>3</td>
<td>6</td>
<td>+100%</td>
</tr>
<tr>
<td>Centre Hall Borough</td>
<td>3</td>
<td>8</td>
<td>+166.7%</td>
</tr>
<tr>
<td>Center Township</td>
<td>1</td>
<td>2</td>
<td>+100%</td>
</tr>
<tr>
<td>Franklin Township</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Gregg Township</td>
<td>9</td>
<td>4</td>
<td>-55.6%</td>
</tr>
<tr>
<td>Haines Township</td>
<td>2</td>
<td>2</td>
<td>0%</td>
</tr>
<tr>
<td>Halfmoon Township</td>
<td>2</td>
<td>6</td>
<td>+200%</td>
</tr>
<tr>
<td>Howard Borough</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Howard Township</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Huston Township</td>
<td>3</td>
<td>2</td>
<td>-33.3%</td>
</tr>
<tr>
<td>Kistler Borough</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Logan Township</td>
<td>0</td>
<td>1</td>
<td>-100%</td>
</tr>
<tr>
<td>Marion Township</td>
<td>1</td>
<td>0</td>
<td>-100%</td>
</tr>
<tr>
<td>Miles Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Miles Borough</td>
<td>2</td>
<td>2</td>
<td>0%</td>
</tr>
<tr>
<td>Millheim Borough</td>
<td>1</td>
<td>3</td>
<td>+200%</td>
</tr>
<tr>
<td>Morris Township</td>
<td>2</td>
<td>0</td>
<td>-200%</td>
</tr>
<tr>
<td>Penn Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Port Matilda Borough</td>
<td>3</td>
<td>2</td>
<td>-33.3%</td>
</tr>
<tr>
<td>Potter Township</td>
<td>6</td>
<td>8</td>
<td>+33.3%</td>
</tr>
<tr>
<td>Rush Township</td>
<td>2</td>
<td>0</td>
<td>-200%</td>
</tr>
<tr>
<td>Snow Shoe Borough</td>
<td>0</td>
<td>1</td>
<td>+100%</td>
</tr>
<tr>
<td>Snow Shoe Township</td>
<td>0</td>
<td>3</td>
<td>+500%</td>
</tr>
<tr>
<td>Spring Township</td>
<td>21</td>
<td>27</td>
<td>+28.6%</td>
</tr>
<tr>
<td>Taylor Township</td>
<td>0</td>
<td>2</td>
<td>+200%</td>
</tr>
<tr>
<td>Union Township</td>
<td>5</td>
<td>5</td>
<td>0%</td>
</tr>
<tr>
<td>Walker Township</td>
<td>22</td>
<td>10</td>
<td>-16.1%</td>
</tr>
<tr>
<td>Warrior’s Mark Township</td>
<td>1</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>Totals</td>
<td>468</td>
<td>536</td>
<td>+14.3%</td>
</tr>
</tbody>
</table>

The Regional table below shows the 2017 YEARLY TOTALS for each of the Centers that they operate.
Introduction and History

In 2009, the COG General Forum engaged Pashek Associates to conduct a safety evaluation of the complex. The report identified the specific improvements necessary (if acquired) for visitor and player safety and to provide softball opportunities to residents, as well as providing value to local tourism with the tournaments.

In 2009, Harris Township officials proposed that the COG acquire, update, and operate the complex. Softball Complex. The complex was initially established in 1963, by local softball enthusiast John Hess. In 2009, Harris Township officials proposed that the COG acquire, update, and operate the complex. The site was owned by the Hess Family Estate and leased to Mr. Galen E. Dreibelbis for use by the State College Area Softball Assn. (SCASA). Mr. Dreibelbis, working with the SCASA, was also instrumental in providing most of the facilities on the site. Given that the four fields have typically hosted hundreds of games each year, including many weekend tournaments, and that the Hess family wished to sell the property, the COG Regional Park Planning Committee began to evaluate the proposal in detail. These facilities play an important role in providing softball opportunities to residents, as well as providing value to local tourism with the tournaments.

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Today, the complex continues to be home to various recreational activities, including the popular Adult and Youth Flag Football Program, local softball leagues, as well as local and regional softball tournaments for both youth and adults.

Current and Past Program Titles at the Active Adult Center continued

Hot Dog Bar  I HOP/ OLLIES Trip  Improving Bridge  In-Soles for the Soul  Intro to Tai Chi  iPhone 101  Jazz Band  Kids Court Caroling  Knitting/Needle Point  Lake Raystown Trip  Learn Mah Jongg  Library Review  Line Dancing  Line Dancing Lessons  Lunch  Lunch at Jim’s  Lunch Bunch  Mah Jongg  Matter of Balance  Medicare Open Enrollment  Memorial Day Activities  Memorial Day Covered Dish  Memory Game  Mill Hall Trip  Minute To Win It...  Mother’s Day Activities  Movie  Movie Matinee  Murder Mystery  Murder Mystery Philipsburg  Music at the Marsh  New Year’s Celebration  Old Bag Auction  Open Crafts  Parcheesi  Pattee Library  Pegs & Jokers  Peoples Choice Festival  Personal Hygiene  Picnic at the Marsh  Planning Meeting  Plinko  Poker  Pot Luck  Pot Luck Picnic  Purse Trivia  Puzzles  Qigong  Quilling  Rummikub  Rummikub Tournament  Salt Spa Trip  Santa Visit  Scrabble  Senior Center Shower  Senior EXPO  Senior Group Meeting  Senior Size Exercise  Shingles Shots  Show N Tell  Sing A Long - Karaoke  Sing A Long - Karaoke  Sing A Long  Slip Bo  Smart Phone Class  Snow Ball and Straw Game  Snow Ball Toss  Snow Blizzard Day  Social Time  St. Patty’s Day Party  State College Seniors Group Meeting  Strawberry Sundae’s  Stretches, Weights & Walking  Super Bowl Party  Talent Show  Taste testing  Tax Help  Toss Up  Trimonials  Tripoley  Trivia  Trouble  Turkey International Food  Ugly Sweater  Ukulele Sing-A-Along  Valentine’s Party  Vision Screening  Volunteers in Medicine Presentation  Walk the Mall  Water Bottle Game  Water Color with Yogi  Ways Fruit Farm  Weight Lifting  Weight Training  What’s In Your Bag  Wine Bottle Craft  Winery Picnic  Word Search  Words in a Word  Zentangle

Regional Parks

Oak Hall Regional Park
Oak Hall Regional Park is a beautiful, 68-acre park located in the shadow of Mount Nittany near Boalsburg, PA. Oak Hall Regional Park is home to four multi-purpose softball diamonds, a concession stand, walking path, and restroom facilities. Today, the complex continues to be home to various recreational activities, including the popular Adult and Youth Flag Football Program, local softball leagues, as well as local and regional softball tournaments for both youth and adults.

In May, 2009, the initial Master Site Plan for Oak Hall Regional Park was presented to COG General Forum with the plan officially being approved in October of the same year. There was an additional amendment to the Oak Hall Regional Park Master Site Plan in 2011. Oak Hall Regional Park officially opened on May 2, 2015 after Phase I was complete. Phase II will include a playground, picnic shelters, and related amenities, additional walking and biking paths as well as parking lot improvements.

In 2016, Oak Hall Regional Park had a strong tournament year with 12 tournaments held on-site either as stand-alone tournaments or in combination with games at the Hess Softball Complex or other parks like Spring Creek Park.

In 2017, Oak Hall Regional Park grew with the opening of the CRPR-operated concession stand. The decision to open and operate the stand was not made until late Spring 2017, so it was hard to predict what revenue would be generated. In addition, due to the confluence of date conflicts for several tournaments with large Penn State related events, the number of tournaments were reduced in 2017. Nine tournaments were held at the park, and then CRPR moved its Youth Flag Football program there for the fall which really gave the park a boost for use. The concession stand generated over $15,172.94 in revenue, operated with approximately $9,072.91 in expenses, giving the operation a positive variance of approximately $6,100.03.

Hess Softball Complex
Nestled next to the rolling farmlands in Harris Township, between Route 45 and Pine Grove Mills, sets Hess Softball Complex. The complex was initially established in 1963, by local softball enthusiast John Hess. In September 2009, Harris Township officials proposed that the COG acquire, update, and operate the complex. The site was owned by the Hess Family Estate and leased to Mr. Galen E. Dreibelbis for use by the State College Area Softball Assn. (SCASA). Mr. Dreibelbis, working with the SCASA, was also instrumental in providing most of the facilities on the site. Given that the four fields have typically hosted hundreds of games each year, including many weekend tournaments, and that the Hess family wished to sell the property, the COG Regional Park Planning Committee began to evaluate the proposal in detail. These facilities play an important role in providing softball opportunities to residents, as well as providing value to local tourism with the tournaments. In 2009, the COG General Forum engaged Pashek Associates to conduct a safety evaluation of the complex. The report identified the specific improvements necessary (if acquired) for visitor and player safety and to provide ADA access. The recommendations outlined in the report included immediate, short-term and long-term improvements. In September, 2010, COG officially assumed ownership of the complex, and the Master Planning process started. From September to May, 2011, updates to the complex were completed that included backstop replacements, fence repairs, ADA access, new bleachers, and infield and turf renovations.

Today, the complex continues to be home to various recreational activities, including the popular Adult and Youth Flag Football Program, local softball leagues, as well as local and regional softball tournaments for both youth and adults.
Through the Master Planning Process, continued development of this complex was identified for Phase II, which will include a re-orientation of the fields, a restroom building, and concession stand. There are currently two reorientation options for the fields at this complex; orientation #1 calls for three fields and orientation #2 calls for four fields. In 2016, Hess Softball Complex had a strong tournament year with nine tournaments being held on-site either as stand-alone tournaments or in combination with games at the Oak Hall Regional Park.

In 2017, due to the confluence of date conflicts for several tournaments with large Penn State related events, the number of tournaments were reduced. Four tournaments were held at the park.

Concessions remain a challenge for this site as there isn’t a permanent facility from which a vendor can work. There were limited concession services in 2016 and even more limited success in 2017, despite CRPR creating a new method of attracting concession operators. One vendor provided services for part of the summer, including a full sandwich service; unfortunately, that vendor was not able to complete the season due to staffing difficulties.

Whitehall Road Regional Park

Nestled near the Musser Gap Recreation Area, and between Route 45 and Whitehall Road, lies Whitehall Road Regional Park. The first 75 acres of this park were purchased in 2008 with assistance from Ferguson Township and the PA Department of Conservation and Natural Resources as well as municipal funding. Again, with financial assistance from the PA Department of Conservation and Natural Resources and Ferguson Township, and with the municipal funding in place, the remaining 25 acres were acquired in 2011. The 100-park went through an original master planning process in 2009-2010. In 2013, the Master Plan was updated.

The 2013 updated plan incorporates the following proposed features as previously suggested by the COG Parks Capital Committee and the Centre Region Parks & Recreation Authority:

• Increase the size of the site provided for the potential “field sports building” to accommodate a larger soccer field, and adjust the adjacent facilities as needed.
• Incorporate the recommended site for the Centralized Parks Maintenance Facility to replace the “park-specific maintenance area” originally proposed. The specific details and phasing of the Centralized Maintenance Facility will be proposed in a forthcoming Master Plan for that facility and presented at a future meeting. This plan only identifies a possible site; any further action will require COG General Forum authorization.
• Incorporate a future site recommendation for a CRPR Agency Headquarters Building, in the event that those offices are moved from the COG Building on Gateway Drive. This plan only identifies a possible site; any further action will require COG General Forum authorization.
• Show specifics regarding the proposed landscape buffers, stormwater provisions and building coverage calculations to better meet the Municipal Land Development requirements for the upcoming Phase 1 development project.

Since the 2013 updated plan was finalized, the Centralized Maintenance Facility was requested to be removed from the plan; at this time, an updated site plan drawing has not been created showing that change. There are no plans to reinstate that facility into the park’s Master Plan.

Development of the park was on hold for many years due to litigation with the adjoining property; the landowners of the adjoining property had agreed through a public-private partnership to provide a large amount of

---

**Current and Past Program Titles at the Active Adult Center**

<table>
<thead>
<tr>
<th>Description</th>
<th>Jan 2017</th>
<th>Feb 2017</th>
<th>March 2017</th>
<th>April 2017</th>
<th>May 2017</th>
<th>June 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td># weekdays the Senior Center was open</td>
<td>19</td>
<td>19</td>
<td>22</td>
<td>18</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td># weekdays noontime meals were served</td>
<td>18</td>
<td>18</td>
<td>21</td>
<td>17</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td># noontime Meals served</td>
<td>435</td>
<td>416</td>
<td>502</td>
<td>426</td>
<td>425</td>
<td>44</td>
</tr>
<tr>
<td># Sr. Center programs offered (titles)</td>
<td>42</td>
<td>47</td>
<td>45</td>
<td>53</td>
<td>55</td>
<td>54</td>
</tr>
<tr>
<td># Sr. Center program sessions held</td>
<td>347</td>
<td>338</td>
<td>346</td>
<td>282</td>
<td>403</td>
<td>374</td>
</tr>
<tr>
<td># Program Visits</td>
<td>3,204</td>
<td>3,505</td>
<td>4,282</td>
<td>3,648</td>
<td>3,951</td>
<td>3,793</td>
</tr>
<tr>
<td># Program Participants (individuals)</td>
<td>231</td>
<td>240</td>
<td>233</td>
<td>224</td>
<td>261</td>
<td>250</td>
</tr>
<tr>
<td># weekdays County Van Service used</td>
<td>19</td>
<td>19</td>
<td>22</td>
<td>18</td>
<td>21</td>
<td>22</td>
</tr>
<tr>
<td># Van Service riders for the Sr. Center</td>
<td>305</td>
<td>312</td>
<td>377</td>
<td>294</td>
<td>347</td>
<td>363</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># weekdays the Senior Center was open</td>
<td>20</td>
<td>22</td>
<td>18</td>
<td>22</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td># weekdays noontime meals were served</td>
<td>19</td>
<td>21</td>
<td>15</td>
<td>20</td>
<td>18</td>
<td>18</td>
</tr>
<tr>
<td># noontime Meals served</td>
<td>401</td>
<td>462</td>
<td>309*</td>
<td>397</td>
<td>384</td>
<td>330</td>
</tr>
<tr>
<td># Sr. Center programs offered (titles)</td>
<td>58</td>
<td>65</td>
<td>64</td>
<td>59</td>
<td>53</td>
<td>49</td>
</tr>
<tr>
<td># Sr. Center program sessions held</td>
<td>362</td>
<td>412</td>
<td>384</td>
<td>377</td>
<td>371</td>
<td>389</td>
</tr>
<tr>
<td># Program Visits</td>
<td>3,294</td>
<td>4,200</td>
<td>3,151</td>
<td>3,961</td>
<td>3,523</td>
<td>3,123</td>
</tr>
<tr>
<td># Program Participants (individuals)</td>
<td>237</td>
<td>259</td>
<td>267</td>
<td>245</td>
<td>234</td>
<td>231</td>
</tr>
<tr>
<td># weekdays County Van Service used</td>
<td>19</td>
<td>23</td>
<td>19</td>
<td>21</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td># Van Service riders for the Sr. Center</td>
<td>315</td>
<td>381</td>
<td>290</td>
<td>328</td>
<td>275</td>
<td>265</td>
</tr>
</tbody>
</table>
**Facilities and Programs Data**

**Active Adult Center**

The Centre Region Active Adult Center is currently located at the Nittany Mall in Suite #990. In 2016, the Center was located in an interim space in the Nittany Mall while the permanent space was renovated. The Center moved to its permanent space on January 13 and on January 27, 2017, the Grand Opening was held and the Center has been thriving in its space ever since. On average, there are over 500 individual participants throughout the year.

The Centre Region Active Adult Center receives funding from all of the municipalities that participate with the CRPR Authority, and it also receives funding from the Centre County Office of Aging.

The Center Region Active Adult Center is open to adults, ages 55 and over, and offers a wide variety of classes, activities, screenings, and events that suit almost any lifestyle. Whether you prefer a morning of line dancing followed by a local restaurant for lunch or enjoying a meal at the Center, or a game of Bridge and a cup of coffee, or assistance with IRS tax forms, the Center is sure to have something for you to enjoy!

Our goal at the Centre Region Active Adult Center is to promote healthy aging through our many recreational activities and health forums, as well as life-long learning through a variety of classes and social interaction. The Center provides services Monday–Friday, 8:00 AM–4:30 PM.

The following two tables showing data from 2016 and 2017; the majority of this data is collected for reporting to the Centre County Office of Aging, but it demonstrates just how important the services provided at the Active Adult Center are to its participants.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td># weekdays the Senior Center was open</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>22</td>
<td>20</td>
<td>22</td>
<td>20</td>
<td>16</td>
<td>19</td>
</tr>
<tr>
<td># weekdays noon meals were served</td>
<td>18</td>
<td>19</td>
<td>19</td>
<td>21</td>
<td>18</td>
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<td>22</td>
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<td>14</td>
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<tr>
<td># Noontime Meals served</td>
<td>410</td>
<td>403</td>
<td>416</td>
<td>464</td>
<td>509</td>
<td>510</td>
<td>358</td>
<td>301</td>
<td>260</td>
<td>157</td>
<td>331</td>
<td>259</td>
</tr>
<tr>
<td># Senior programs-offered (fullfill)</td>
<td>44</td>
<td>49</td>
<td>54</td>
<td>58</td>
<td>50</td>
<td>48</td>
<td>47</td>
<td>50</td>
<td>53</td>
<td>40</td>
<td>50</td>
<td>47</td>
</tr>
<tr>
<td>Sr. Center programs sessions held</td>
<td>190</td>
<td>188</td>
<td>241</td>
<td>283</td>
<td>339</td>
<td>287</td>
<td>310</td>
<td>364</td>
<td>291</td>
<td>334</td>
<td>313</td>
<td></td>
</tr>
<tr>
<td>Program Venues</td>
<td>2,544</td>
<td>3,095</td>
<td>2,521</td>
<td>2,502</td>
<td>2,623</td>
<td>2,630</td>
<td>2,370</td>
<td>2,002</td>
<td>2,331</td>
<td>2,248</td>
<td>2,248</td>
<td>2,373</td>
</tr>
<tr>
<td>weekdays the Senior Center was open</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>22</td>
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<td>291</td>
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<tr>
<td>Sr. Center programs-offered (fullfill)</td>
<td>44</td>
<td>49</td>
<td>54</td>
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<td>50</td>
<td>48</td>
<td>47</td>
<td>50</td>
<td>53</td>
<td>40</td>
<td>50</td>
<td>47</td>
</tr>
</tbody>
</table>

**Sports 2016**

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Winter/Spring Participants</th>
<th>Summer Participants</th>
<th>Fall Participants</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carnival Break</td>
<td>4 sessions</td>
<td>120</td>
<td>2 sessions</td>
<td>40</td>
</tr>
<tr>
<td>SRB Flag Tournaments</td>
<td>3 games</td>
<td>70</td>
<td>5 games</td>
<td>150</td>
</tr>
<tr>
<td>Golf</td>
<td>2 rounds</td>
<td>10 rounds</td>
<td>2 rounds</td>
<td>10 rounds</td>
</tr>
<tr>
<td>Soccer</td>
<td>2 games</td>
<td>4 games</td>
<td>2 games</td>
<td>4 games</td>
</tr>
<tr>
<td>Volleyball</td>
<td>2 games</td>
<td>4 games</td>
<td>2 games</td>
<td>4 games</td>
</tr>
<tr>
<td>Basketball</td>
<td>2 games</td>
<td>4 games</td>
<td>2 games</td>
<td>4 games</td>
</tr>
<tr>
<td>Softball</td>
<td>2 games</td>
<td>4 games</td>
<td>2 games</td>
<td>4 games</td>
</tr>
</tbody>
</table>

**Sports Leagues and Tournaments**

The majority of CRPR’s sports leagues and tournaments are played at the Regional Parks, but also utilize the municipally-owned community parks; many of our youth sports groups will rent field space at the various parks around the Centre Region, and tournaments that attract teams from out of the region play at the Regional Parks.

Below is data that chronicles the 2016/2017 tournaments. An interesting note about 2017: the way the calendar dates fell that year, two weekends were automatically not available to tournaments because hotel rooms were not available. Those weekends included Arts Festival and the weekend that the first-time concert was played in Beaver Stadium. When rooms aren’t available due to large university events like parent’s weekend or graduation or home football games, the tournaments look for other locations.
There was a 0.8% growth in special events from 2016 to 2017, but a significant drop in attendance by 1,193.

There was 51.7% growth in general programming from 2016 and 2017 with a growth of 3.9% in the 70-80% success rate.

A few notes to compare 2016 and 2017:

1. There was a 0.8% growth in general programming from 2016 to 2017, but a significant drop in attendance by 1,193, or -27%. There are two main contributing factors to this drop: 1) the Halloween Parade was moved indoors in October because of major flooding rains leading up to and on the night of the event, so attendance was much lower than in the past; and 2) due to the calculation method, there are some variations in the counts as there are typically four-five municipal band concerts each year and the Agency is estimating the attendance. Starting in 2018, we'll confirm each concert's attendance for a verified count.

2. As indicated at the beginning of this document, starting in 2018 the Agency staff will be calculating and tracking the programs, sessions, and events in a more standardized fashion; this new method will provide a more accurate process for totaling attendance. It will also note the program success rate which is typically the ratio between programs created vs. programs that actually ran. Typically, a department wants to be at the 70-80% success rate. Most likely the ratio between programs created vs. programs that actually ran. Typically, a department wants to be at the 70-80% success rate.

3. Programs and Special Events division which hosts a myriad of programming for all ages, abilities, and interests. Programs can range from learning a new craft to learning to ride a bike to exploring new fitness routines to spending time with family members. Our Special Events carry such traditions in the Centre Region; in 2017, the Agency took a good look at our Special Events and tweaked them where necessary and we will continue to do that for all programming and events as we move into 2018.

4. Please see the next two tables regarding the number of classes and events that were held in 2016 and 2017. As indicated at the beginning of this document, starting in 2018 the Agency staff will be calculating and tracking the programs, sessions, and events in a more standardized fashion; this new method will provide a more accurate process for totaling attendance. It will also note the program success rate which is usually the ratio between programs created vs. programs that actually ran. Typically, a department wants to be at the 70-80% success rate.

5. A note: when the participating municipalities agree to secure the loan. Additionally, as a government non-profit [509(a)], that designation allows the Agency to apply for grants and foundation funds, typically for which government agencies are not able to apply. These grant funds are important to the agency’s operational budget in order to reduce municipal contributions whenever possible. In 2016, Centre Region Parks and Recreation received the following grants/donations for general programming, youth scholarships, youth sports, or Gifts For Parks programs:

### Programs and Special Events

#### Last but not least is our wonderful Programs and Special Events division which hosts a myriad of programming for all ages, abilities, and interests. Programs can range from learning a new craft to learning to ride a bike to exploring new fitness routines to spending time with family members. Our Special Events carry such traditions in the Centre Region; in 2017, the Agency took a good look at our Special Events and tweaked them where necessary and we will continue to do that for all programming and events as we move into 2018.

#### Please see the next two tables regarding the number of classes and events that were held in 2016 and 2017. As indicated at the beginning of this document, starting in 2018 the Agency staff will be calculating and tracking the programs, sessions, and events in a more standardized fashion; this new method will provide a more accurate process for totaling attendance. It will also note the program success rate which is usually the ratio between programs created vs. programs that actually ran. Typically, a department wants to be at the 70-80% success rate.

#### A few notes to compare 2016 and 2017:

- There was 51.7% growth in general programming from 2016 and 2017 with a growth of 3.9% in participation.
- The participation is most likely higher than calculated but because of the old method of tracking, that % is not shown here.
- There was a 0.8% growth in the special events from 2016 to 2017, but a significant drop in attendance by 1,193, or -27%. There are two main contributing factors to this drop: 1) the Halloween Parade was moved indoors in October because of major flooding rains leading up to and on the night of the event, so attendance was much lower than in the past; and 2) due to the calculation method, there are some variations in the counts as there are typically four-five municipal band concerts each year and the Agency is estimating the attendance. Starting in 2018, we'll confirm each concert's attendance for a verified count.

### Annual Donations

The Authority, through the PA Municipal Authorities Act, is qualified to secure funding through bank loans when the participating municipalities agree to secure the loan. Additionally, as a government non-profit [509(a)], that designation allows the Agency to apply for grants and foundation funds, typically for which government agencies are not able to apply. These grant funds are important to the agency’s operational budget in order to reduce municipal contributions whenever possible. In 2016, Centre Region Parks and Recreation received the following grants/donations for general programming, youth scholarships, youth sports, or Gifts For Parks programs:

#### In 2017, Centre Region Parks and Recreation received the following grants/donations for general programming, youth scholarships, youth sports, or Gifts For Parks:

<table>
<thead>
<tr>
<th>Category</th>
<th>Beginning Balance</th>
<th>Total Gifts Received</th>
<th>Total Spent</th>
<th>Current Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Donations - Unrestricted</td>
<td>$9,399.90</td>
<td>$2,645.51</td>
<td>$5,895.78</td>
<td>$6,099.08</td>
</tr>
<tr>
<td>FOR PROGRAMS:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Programs</td>
<td>$10,745.27</td>
<td></td>
<td>$2,807.00</td>
<td>$11,772.27</td>
</tr>
<tr>
<td>Aquatics</td>
<td>$2,548.23</td>
<td>$1,000.00</td>
<td>$1,548.23</td>
<td>$1,072.47</td>
</tr>
<tr>
<td>Special Events</td>
<td>$5,516.31</td>
<td></td>
<td>$1,472.50</td>
<td></td>
</tr>
<tr>
<td>Sports</td>
<td>$7,062.90</td>
<td></td>
<td>$752.00</td>
<td></td>
</tr>
<tr>
<td>FOR PARKS:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recreation</td>
<td>$4,323.80</td>
<td></td>
<td>$3,901.78</td>
<td></td>
</tr>
<tr>
<td>Historical Gardens @ Touch Park</td>
<td>$500.00</td>
<td></td>
<td>$500.00</td>
<td></td>
</tr>
<tr>
<td>Total Gifts For Parks</td>
<td>$28,125.71</td>
<td>$16,020.51</td>
<td>$21,329.27</td>
<td></td>
</tr>
</tbody>
</table>

### Grants for Programming

<table>
<thead>
<tr>
<th>Category</th>
<th>Beginning Balance</th>
<th>Total Gifts Received</th>
<th>Total Spent</th>
<th>Current Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Total Gifts For Parks</td>
<td>$28,125.71</td>
<td>$16,020.51</td>
<td>$21,329.27</td>
<td></td>
</tr>
</tbody>
</table>
2015 The Authority and Agency staff conducted a community service to find a new location for the Centre Region Senior Center; due to increased construction in the Fraser Plaza area and the limited parking during construction, the Agency needed to relocate the Center. The Authority signed a lease with the Nittany Mall mid-year, and the Center moved into an interim space while the permanent space was renovated; it was agreed that when the Center moves to its new location, it would become the Centre Region Active Adult Center.

2016 The Agency celebrated 50 years of parks and recreation services to the Centre Region community. Ron Woodhead retired from the Director’s position after 18 years of service. Pamela J. Salokangas was appointed as the new Director on September 1, only the third person to serve in this capacity in the Agency’s 50 years. The Agency redesigned its Active Guide and moved distribution to the Centre County Gazette. The Senior Center was awarded a $65,000 grant from the State Office on Aging to assist with the development of its new kitchen.

2017 The Centre Region Active Adult Center moved into its permanent location in January and celebrated its grand opening using it’s official new name. In December, after a very long period of litigation, Toll Brothers closes on its land agreement with Penn State which allowed the public-private partnership negotiated with CRPRA for infrastructure work at the WRRP to re-activate. In the next two years, Toll Brothers will provide water, sewer, electric, and natural gas along with an entrance road, traffic light, and any PennDOT-required off-site improvements to the park.

**Historical Summary of the Regional Facilities**

Park Forest Community Pool originally opened in 1970 and experienced partial renovations in 1991. The entire facility was renovated and re-opened on June 13, 2009 with a 220,000 gallon main pool with six laplanes, two waterslides, and a diving board. This $3.2 million pool facility also includes a toddler pool with a spray pad and water spray features.

William L. Welch Community Pool originally opened in 1959 and was renovated in 1982; a water slide was added in 1987. Welch Pool was closed during 2010 for construction, and in May 2011 the renewed complex, with a budget of $5.4 million, re-opened and quickly become a very popular regional destination.

Spring Creek Education Building at Millbrook Marsh Nature Center opened in Spring 2011 with construction funding provided through a combination of private and public donations. The project budget was $1.1 million. The building enabled year-round programs at the nature center.

Hess Softball Complex (21 acres) acquisition was proposed by Harris Twp. in 2009; a Safety Evaluation and the acquisition was completed in 2010. Renovations proceeded with a spring 2011 re-opening. Master Site Plans were approved in 2011 (to reorient the layout for four Youth or three All-Age Fields).

Oak Hall Regional Park (68 acres) was acquired in 2005; the Master Plan was approved in 2009 and revised in 2011. Phase 1 construction began in 2013 and completed in fall 2014. The new park will fully open in spring 2015.

Whitehall Road Regional Park (100 acres) was acquired in 2008 (75-acres) and 2011 (25-acres); the Master Plan was approved in 2010 and revised in 2013 to accommodate the future Centralized Parks Maintenance Facility which has since been removed from the plan.
Media and Community Presence

Utilizing a wide variety of communication and program delivery methods to reach all community members, no matter age or technology access, Centre Region Parks and Recreation taps into multiple methods to reach the Centre Region community.

Printed Publications

Active Guide
The Active Guide is produced three times per calendar year and includes the Winter/Spring, Summer, and Fall editions. In 2016, the Winter/Spring and Summer Active Guide were distributed via an insertion into the Centre Daily Times as well as copies being distributed to the various township/borough offices, library, post office lobbies, and other public places. For the Fall 2017 edition, the Active Guide was redesigned and the distribution method was changed to the Centre County Gazette, still being distributed as an insert in the weekly paper. Because the Gazette is weekly, copies remain on the shelf for a full week, so customers no longer need to search for a single day’s newspaper to get a copy of the Active Guide. The Agency continues to make an electronic version of the Active Guide available on its website.

Facilities Map
In late 2016/early 2017, CRPR Staff began work with the Centre Region Planning Agency on the updated Facilities Map. It was a goal to have a downloadable version of this map that included the Centre Region parks, those managed and not managed by CRPR, as well as bikeways and bike paths.

The completed map was placed on the CRPR website and was available to view and to download if a customer wanted to fold it and carry with them or post it on the fridge. Additionally, the map became the centerfold of each Active Guide that’s printed so customers can also pull it out of the brochure and post it to the fridge or bulletin board at home. Paper copies were made and are available in the lobby of the CRPR offices.

Agency Brand
Prior to starting the website redesign, the Agency staff discussed updating the Agency’s logo to add new dimension, new color, and to add the appearance of activity or movement. Graphics & Design from State College was hired to update the Agency logo and a very colorful, happy, flowing logo resulted from that work.

The Agency Brand included a horizontal and vertical logo, new letterhead, new envelopes, and stand along logos that can be used on individual letterhead for the facilities or programs. This design shows cohesiveness as a team when we have large, team-oriented participation and a separate identity that relates to the overarching organization as well as the stand-alone facility.

Along with the logos, the Agency Brand includes a new color scheme and RGB/CMYK colors for all logos and two identified fonts for the brand.

1994 The Remembrance Tree Program was established by CRPR.
1996 CRPR and PSU approved a lease agreement from PSU for “Farm 12” and the Millbrook Marsh wetlands for the Authority to develop the Millbrook Marsh Nature Center in 1997. Agency Director Robert Ayer retires in December with 30 years of service; Ronald J. Woodhead was appointed as the next Agency Director (March 1997).
1998 CRPR expanded the Gifts for Parks Program to include the new “Park Partner” program, which offers community groups a way to assist CRPR with year-long maintenance at various community parks.
2002 The COG Ad Hoc Regional Parks Committee was formed to work cooperatively with the Authority to oversee regional capital projects (two pools, nature center buildings, and the three regional parks).
2003 All COG offices, including the CRPR offices, were moved from Fraser Plaza to the newly-constructed COG Building in Ferguson Twp. The Senior Center then expanded into some of the space formerly occupied by the COG Offices.
2005 The Oak Hall Parklands were purchased. Procedures were established for planning, development, and operation of the new Regional Parks.
2007 The name of the COG Ad Hoc Regional Parks Committee was changed to the COG Parks Capital Committee, along with their assigned responsibilities.
2012 Following an organizational analysis by municipal officials, the positions of Parks Supervisor and Program Manager were established to assist the Agency Director in operations and capital projects.
2013 The functions for the Centre Region Parks and Recreation Board were officially assigned to the CRRA by the COG General Forum; the Authority was renamed from the Centre Regional Recreation Authority (CRRA) to the Centre Region Parks and Recreation Authority (CRPRA). The main Parks Maintenance Facility for the agency relocated from the State College Borough Public Works Facility to an interim (leased) site in College Twp. A new maintenance facility is proposed for construction on lands within the future Whitehall Road Regional Park within a 2-year timeframe.
2014 The Authority Board developed and approved updated bylaws. The Whitehall Road Regional Park Master Plan was updated to included the possibility of artificial turf and ballfield lighting, while removing the Central Maintenance Facility from the plan.
Population Served
The Agency serves five member municipalities (State College Borough and the Townships of College, Ferguson, Harris, and Patton) and the estimated population for 2016-2017 was 92,096 [based on 2015 ACS Estimate, Centre Region Planning Agency (CRPA)], and breaks down as follows:

<table>
<thead>
<tr>
<th>Municipality</th>
<th>Total Population</th>
<th>2020 Forecasted Population (CRPA)</th>
<th>Population Density</th>
<th>Total Land Area</th>
<th>Total Acres of Parkland/ Open Space</th>
<th>Park Acres Per Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Township</td>
<td>10,265</td>
<td>10,687</td>
<td>1052.8 people/ square mile</td>
<td>18.6 sq. miles</td>
<td>211 acres</td>
<td>2.06 acres/ person</td>
</tr>
<tr>
<td>Ferguson Township</td>
<td>19,963</td>
<td>19,515</td>
<td>976.6 people/ square mile</td>
<td>47.7 sq. miles</td>
<td>178 acres*</td>
<td>94 acres/ person</td>
</tr>
<tr>
<td>Harris Township</td>
<td>4,088</td>
<td>5,677</td>
<td>1,562 people/ square mile</td>
<td>31.2 sq. miles</td>
<td>68 acres*</td>
<td>1.27 acres/ person</td>
</tr>
<tr>
<td>Patton Township</td>
<td>15,913</td>
<td>17,205</td>
<td>924.9 people/ square mile</td>
<td>24.5 sq. miles</td>
<td>276 acres*</td>
<td>1.74 acres/ person</td>
</tr>
<tr>
<td>Borough of State</td>
<td>42,161*</td>
<td>42,791*</td>
<td>9,245.8 people/ square mile</td>
<td>6.6 sq. miles</td>
<td>115 acres</td>
<td>27 acres/ person</td>
</tr>
</tbody>
</table>

*For budgeting purposes, the student population is not counted as part of any residency/non-residency funding formulas.

In 2018-19, Patton Township will be opening the first phase (4 acres) of the 42-acre Grays Woods Park. In 2018-19, Ferguson Township will be opening the Owens Drive Park (9 acres) to the public; the park will be re-named as well. *It should be noted that Ferguson Township has preserved an additional 80 acres as a watershed preserve; this land is not considered park land and is not included in the park land total noted above.

Agency Historical Highlights
The Centre Region Parks and Recreation Agency has a long history, built entirely upon regional cooperation and community support. Over the years, changes and improvements were made to provide affordable and effective public recreation programs and parks to the entire region.

1928 A five-member SC Borough Recreation Board was established by State College Borough Council.

1946 The Borough recreation program was expanded with support from State College Area School District.

1958 Wm. L. Welch Community Pool was built and then operated by a community group (the State College Recreation Association). This facility would be transferred to the Recreation Authority in 1970 and served the community until it was demolished in 2010 to enable the construction of the new Welch Pool complex.

1965-66 The State College Borough Recreation Board was reorganized and renamed the State College Area Recreation Board consisting of seven members representing State College Borough, State College Area School District, and the Townships of College, Halfmoon, Patton, Harris and Ferguson. Agency oversight and funding was transferred solely to the municipalities. Mr. Robert Ayer was hired as the first municipal Parks and Recreation Director (the prior Directors were school district employees).

Campaign Projects
In 2016, the Active Adult Center published its fundraising campaign documents that included history of the project, the overall fundraising goal, Phase II drawings of the project, and naming rights/funding levels. The campaign summary was accompanied by a letter and a pledge card, and these were mailed to several hundred residents and businesses who may have been interested in supporting the expansion of the Active Adult Center in its permanent facility.

Through that mailing, special fundraising events, and individual donors, the Center raised in 2016 and 2017, approximately $32,000. The total project goal was $100,000, so fundraising continues through donors, grants, and fundraising events.

In 2017, Millbrook Marsh Nature Center finalized its Phase II design of the Spring Creek Education Building expansion as well as the Welcome Center. A campaign booklet was created that was accompanied by a letter and pledge card, and these were mailed to a donor list and interested community members.

Through that mailing, special fundraising events, and individual donors, the Center raised in 2016 and 2017, approximately $600,000. The total project goal was $2.1 million, so fundraising continues through donors, grants, and fundraising events.

Electronic Media
Facebook
Starting in late 2016 and throughout 2017, CRPRA’s use of its social media outlets increased by leaps and bounds. The agency shared news, event photos, spontaneous announcements and pop-up contests and programs, and flashback photos and history pieces.

At the end of 2016, the Agency’s Facebook account had 1,851 followers and at the end of 2017, approximately 2,448 followers. The Agency has found this a great way to update the public on deadlines, program changes, alerts or weather cancellations, and more. The Agency also dabbled with Facebook Live during some fundraising and special events.

2017 Facebook Data

<table>
<thead>
<tr>
<th>Type</th>
<th>January 1, 2017</th>
<th>December 31, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Followers</td>
<td>1,851</td>
<td>2,448</td>
</tr>
<tr>
<td>Likes</td>
<td>1,890</td>
<td>2,460</td>
</tr>
</tbody>
</table>

Top 5 Cities
- State College
- Bellefonte
- Centre County (note: not a city; Centre Hall? Centre?)
- Boalsburg
- Port Matilda

Top Total Actions
- Clicked Website
- Clicked Action Button
- Clicked Directions
- Clicked Phone Number

Top 5 Countries
- United States
- United Kingdom
- Taiwan
- South Korea
- Germany
Staff Members in 2016 (continued):

Melissa Kauffman, MMNC Supervisor
Mandy Maguffey, MMNC Program Coordinator
Cindy Stuhlman, AAC Supervisor
Kim Barnett-Hacker, AAC Staff Assistant
Jim Carpenter, Parks Manager
Ted Weaver, Assistant Parks Manager
Andrew Foer, Parks Caretaker II
Clint Kauffman, Parks Caretaker II
Tiffany Weaver, Parks Caretaker II
David Hartzell, Parks Caretaker I
Michael Huey, Parks Caretaker I
Gary Sprankle, Parks Caretaker I
David Barnett, Parks Maintenance Staff Assistant

In 2017, there were some staffing changes within the Agency. The Program Manager position was re-defined with a new title and new responsibilities; it became the Recreation Services Manager position which allowed the Agency to have a dedicated marketing and brand manager. A staff member within the Parks Maintenance department also moved from a Parks Caretaker I position to a Parks Caretaker II position, and the Agency created a new Parks Caretaker III/Mechanic position to allow the equipment maintenance/mechanical work to be handled by a dedicated Mechanic. Additionally, the Agency had staff move from the main office to the Active Adult Center when a position opened at that facility. Lastly, a new PT Staff Assistant position was added to the Millbrook Marsh Nature Center facility.

Staff Members in 2017:

Pam Salokangas, Director
Sam Kemock, Recreation Services Manager
Todd Roth, Aquatics Supervisor
Beth Lee, Recreation Supervisor
Jeff Hall, Sports Supervisor
Jada Light, Office Manager
Jodi John, Staff Assistant
Emma Barber, PT Staff Assistant
Melissa Kauffman, MMNC Supervisor
Mandy Maguffey, MMNC Program Coordinator
Amber Merrill, PT Staff Assistant
Cindy Stuhlman, AAC Supervisor
Lu Skidgel, AAC Staff Assistant
Jim Carpenter, Parks Manager
Ted Weaver, Assistant Parks Manager
Brad Stamm, Parks Caretaker III/Mechanic
Andrew Foer, Parks Caretaker II
Dave Hartzell, Parks Caretaker II
Clint Kauffman, Parks Caretaker II
Tiffany Weaver, Parks Caretaker II
Gary Sprankle, Parks Caretaker I
David Barnett, Parks Maintenance Staff Assistant

Twitter
The Agency's Twitter account was directly tied to the Director's postings on Facebook, so most of our posts carried over to this account. At this point, data for 2016 Twitter postings is not available, but at the end of 2017, the Agency had 800 Twitter followers. From the Director's member of the Twitter account when hired in Fall 2016, the Agency had approximately 30 Twitter followers.

2017 Month Tweets Impressions Profile Visitors Mentions New Followers
January 34 6,161 113 17 19
February 29 7,200 184 5 39
March 72 9,871 227 26 12
April 101 14,500 285 17 24
May 93 13,200 262 11 655
June 49 7,324 218 17 13
July 138 16,500 385 19 21
August 47 21,200 582 5 42
September 36 8,295 266 6 17
October 43 30,800 195 8 20
November 18 5,312 77 1 8
December 24 9,715 204 2 13

E-Newsletters
Two monthly electronic newsletters are distributed via Robly, the Agency's e-newsletter service. One monthly newsletter is focused solely on general Agency programming, deadlines, upcoming events, and it is distributed only to those whom have opted into the service. The second monthly newsletter is for the Millbrook Marsh Nature Center and includes those programs, deadlines, upcoming events; it too is only distributed to those whom have opted into the service.

Facebook Users

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Men</th>
<th>Women</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Fans</td>
<td>19%</td>
<td>79%</td>
</tr>
<tr>
<td>13-17 yrs.</td>
<td>.0386%</td>
<td>.0773%</td>
</tr>
<tr>
<td>18-24 yrs.</td>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>25-34 yrs.</td>
<td>5%</td>
<td>21%</td>
</tr>
<tr>
<td>35-44 yrs.</td>
<td>7%</td>
<td>32%</td>
</tr>
<tr>
<td>45-54 yrs.</td>
<td>4%</td>
<td>16%</td>
</tr>
<tr>
<td>55-64 yrs.</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>65+ yrs.</td>
<td>1%</td>
<td>3%</td>
</tr>
</tbody>
</table>
2016 Authority Members:
James W. Dunn, Ph. D – State College Borough
Chris Hurley – Patton Township
Diane J. Ishler – Harris Township
Sue Mascolo – Ferguson Township
Kathy Matason – College Township
Shannon E. Messick – State College Area School District

2017 Authority Members:
James W. Dunn, Ph. D – State College Borough
Chris Hurley – Patton Township
Diane J. Ishler – Harris Township
Sue Mascolo – Ferguson Township (through mid-summer)
Denise Meyer – Ferguson Township (started late-summer)
Kathy Matason – College Township
Shannon E. Messick – State College Area School District

After a long-running leadership role with the CRPR Authority, Sue Mascolo resigned from her position to take care of some personal needs at home. Sue served on the Authority for 13 years and spent most of those serving as Chairperson. Denise Meyer was appointed in late summer to fill Sue’s position and to continue representing Ferguson Township on the Authority.

When Sue left the Authority's leadership position, an election for a new Chairperson was held, and Chris Hurley became Chairperson mid-summer with Kathy Matason serving as Secretary, Diane Ishler serving as Treasurer, and the Vice Chairperson position remaining open.

Centre Region Parks and Recreation staff members are employees of the COG; the Agency is one of six agencies operated by COG to also include Emergency Management, Code, Refuse & Recycling, Planning, Regional Fire Protection, and Schlow Regional Library.

Staff members in 2016:
Ron Woodhead, Director (through August 31)
Pam Salokangas, Director (starting September 1)
Niki Tourscher, Program Manager
Todd Roth, Aquatics Supervisor
Beth Lee, Recreation Supervisor
Jeff Hall, Sports Supervisor
Jada Light, Office Manager
Carey Prebble, Staff Assistant
Lu Skidgel, PT Staff Assistant

The Agency also has an E-Blast service through ActiveNet, the Agency’s registration software. Typically, information sent through this service is alerting participants to program changes and is targeted to certain programs or segments. Centre Region Parks and Recreation sends out two monthly newsletters. One is focused around the happenings at Millbrook Marsh Nature center and the second is about CRPR agency-wide activities, upcoming special events, and programs. Below are the stats for each regular E-Newsletter. ActiveNet, our registration site, is also used to send emails. However, these emails are more informational and are based around program information. They do not follow a set schedule and are sent on an as-needed basis.

**CRPR E-Newsletter - 2016**
- Total Emails Sent: 5,348
- Open %: 28%
- Links clicked: 110
- Link Click %: 7.45%

**CRPR E-Newsletter - 2017**
- Total Emails Sent: 5,619*
- Open %: 31%
- Links clicked: 218
- Link Click %: 12.7%

*The newsletter was not sent from January-April in 2017. It picked back up in May of 2017. **In 2016, something called “OpenGen” was utilized within the Robly platform. This enabled an email to be automatically sent out again if someone did not open an email that was delivered to them within 48 hours. This is why the “Total Emails Sent” is so high.

Website
The website continued to decline in 2016 and 2017 regarding readability and intuitiveness; many of the Agency’s customers expressed dissatisfaction with the website as it was outdated, information was more than three clicks away, and it was presented in a hard-to-read format. For the 2017 budget, funds were set aside to redesign the website and that process started in the summer months with an RFP process as the Agency searched for a vendor. At the conclusion of 2017, the website was 85% complete and a launch was planned for early 2018.

**CRPR 2016**
- Total Users: 71,879
- Total Sessions: 124,880
- Total Pageviews: 302,441
- Average Session Length: 00:01:51
- Bounce Rate: 52.70%

**CRPR 2017**
- Total Users: 62,989
- Total Sessions: 108,921
- Total Pageviews: 236,997
- Average Session Length: 00:01:35
- Bounce Rate: 57.26%

Top 10 Pages:
- Aquatics Menu Page
- Aquatics Pool Fees
- Special Events
- Parks By Location
- Program Event Menu
- Millbrook Marsh Menu Page
- Sports Adult Leagues
- Aquatics Pool Schedule
- Parks Menu
- Programs Summer Camps Menu
**Who We Are**

**Mission Statement**
Centre Region Parks and Recreation’s Mission Statement is “to provide Centre Region residents with a variety of opportunities which enrich lives and build community.” This is accomplished by providing opportunities through recreation, education, health and wellness, sustainability, and conservation.

**Vision Statement**
Centre Region Parks and Recreation is dedicated to serving residents and visitors of all ages and on behalf of the participating municipalities, as a “Recreation Destination,” providing a variety of opportunities that enrich lives through programs, facilities, leadership resources, and technical assistance.

**Guiding Principles**
Centre Region Parks and Recreation follows these guiding principles in our daily work:
- Provide residents and visitors with a year-round menu of age-appropriate, active and passive recreation opportunities.
- Offer recreation opportunities at an affordable cost that reflects the partnerships involving the participating municipalities and community groups.
- Provide services within the approved budget amounts to maximize the value of the prior municipal investments in parks and recreation services.
- Function within the governmental structure of the Centre Region COG and its participating municipalities, the CRPR Authority and state/federal laws.
- Provide staff with the appropriate skills, tools, training and certifications necessary to successfully initiate and complete assigned tasks.
- Provide, maintain, and improve park and program infrastructure that provides opportunities for individual, family and group benefits.
- Partner with community businesses, organizations, and government agencies to support and cultivate parks and recreation opportunities.
- Provide a consistent evaluation process for park visitors, program participants and staff that provides for continuous improvement.

**Management and Organizational Structure**
The Centre Region Parks and Recreation Authority operates as a result of an official, voluntary partnership among the Borough of State College and the Townships of College, Ferguson, Harris and Patton. This partnership functions via the Centre Region Council of Governments (COG) to coordinate multiple and shared municipal services. In addition, the Centre Region Parks and Recreation Authority oversees the programming, maintenance, and general Agency operations while managing finances for park facilities owned by the Authority; the participating municipalities, and/or the COG.
Welcome

Welcome to the Centre Region Parks and Recreation Authority’s Annual Report covering 2016-2017. In 2016, there was a change in leadership and an annual report was not generated in the following year just due to timing, multiple projects, and the need to evaluate data being collected; however, this winter, the Agency Staff was able to pull the data for the past two years to provide in this annual report. Additionally, the data used within this report was captured using the methodology of the former CRPR Director.

Centre Region Parks and Recreation serves a broad range of both residents and non-residents; our residents come from the five municipalities of College, Ferguson, Harris, and Patton Townships and the Borough of State College. Further into the annual report the Authority provides data on not only our residents, but our non-residents who tend to be from Halfmoon and Benner Townships as well as the Borough of Bellefonte. Further into this report, you’ll find more details about our patrons.

Starting in January 2018, the current director changed the methodology for the Agency Staff regarding data collection, and Agency Staff will be tracking data in a more standardized method this year. Therefore, the 2018 Annual Report, when printed in 2019, will look slightly different as the data will be tracked differently this year. The Agency Staff and Director believe the methodology change will provide better data and will allow better correlations and extrapolations related to performance of facilities and programs and events.

Thank you for your patronage over the last two years; our program participants, our facility visitors, our partnered agencies, our elected officials, and of course our hard-working Agency Staff are all needed to make this department stronger. The Agency and Authority strives to provide the best programming possible for the Centre Region.

We’re very proud to provide you a summary of our work and some of our data from the last two years. Read on and thank you!

Pamela J. Salokanagas, CPRP, CPSI
Director

Page 2
Welcome Letter

Welcome to our wonderful, exciting world of historical vision, thoughtful growth, and focused planning. Throw in a healthy respect for sustainability and a strong commitment to teamwork, and here stands your Centre Region Parks and Recreation Agency!

As you will see in the following pages, your Centre Region Parks and Recreation Agency has been immersed in change and growth over the last two years. Following in the footsteps of Ron Woodhead, Agency Director Pam Salokangas is meeting the challenges of overseeing a vital, active, and growing organization. Some of the rewards of meeting those challenges over the last two years include the grand opening of the newly-named Active Adult Center at the Nittany Mall, the installation of the fabulous parking facilities at Millbrook Marsh Nature Center, the redesign of the Agency’s website, and the re-branding of the Agency with a fresh and colorful logo, to name a few. And, just take a look at the impact that social media is having on getting out information on upcoming events!

Speaking of upcoming events, Agency staff and volunteers are anticipating creating the Land Development Plan for Whitehall Road Regional Park, continuing fundraising activities for Phase II of the Spring Creek Education Building and Welcome Center, and implementing planned enhancements at Welch and Park Forest pools, Oak Hall Regional Park, and the Active Adult Center.

As we look back at our accomplishments, we look forward to continuing our vision of creating a “Recreation Destination” in the Centre Region.

Kathy Matason, Chair
Centre Region Parks and Recreation Authority
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Thank You
Thank you to our wonderful 2016-2017 Partners, Sponsors, Instructors, Staff, and Volunteers! Without these dedicated folks, we could not do what we do!

“Aging in America
Appalachian Ski and Outdoors
APArchitects
Bitty Ballet
Boy Scouts’ Local Troops
Bricks 4 Kidz
CC Peppers
Central Pennsylvania Builders Association
Central Pennsylvania Convention and Visitor’s Bureau
Central Pennsylvania Mixed Martial Arts
Centre Bike
Centre County Commissioners
Centre County Disc Golf Association
Centre Crest
Centre County Office of Aging
Centre Foundation/Centre Gives
Centre Life Link
Centre Moves
Centre Region Planning Agency
Chuck Fil A
Clearwater Conservancy
Department of Conservation and Natural Resources
Eddie’s Bicycles and Hockey Equipment
Elmcroft
Freeze Thaw Cycles
Geisinger Health Plan
Girl Scouts’ Local Troops
Glenn O. Hawbaker, Inc.
Grane Home Health
Happy Valley Learn to Cook
HealthSouth Nittany Valley Rehab
Healthy Kids Running Series
Kona Ice
Mike’s Video
Mt. Nittany United Methodist Church
Nittany Mall
Nittany Mountain Biking Association
Northland Bowl
OMNI Home Health
Our Park Partners
Penn State Basketball
Penn State Center for Healthy Aging
Penn State Cooperative Extension
Penn State Department of Health Policy & Administration
Penn State Department of Parks, Recreation, and Tourism Management
Philly Pretzel Factory
Recreational Arts, Inc
Scholow Library
Stahl Sheaffer
Starbucks-North Atherton Store
State College Area Municipal Band
State College Downtown Improvement District
State College Lions Club
State College Orthodontics
State College Pickleballers
State College Rotary
Subway-Northland Center
Sweet Frog Frozen Yogurt
Texas Roadhouse
The Bicycle Shop
The Maker
The State Theatre
Tussey Mountain UBC Theatres
USTA Mid-Atlantic Region
And to all the local businesses who sponsor our league teams, thank you!

“The Road Not Taken” by Robert Frost

Two roads diverged in a yellow wood, And sorry I could not travel both And be one traveler, long I stood And looked down one as far as I could To where it bent in the undergrowth; Then took the other, as just as fair, And having perhaps the better claim Because it was grassy and wanted wear, Though as for that the passing there Had worn them really about the same, And both that morning equally lay In leaves no step had trodden black. Oh, I kept the first for another day! Yet knowing how way leads on to way I doubted if I should ever come back. I shall be telling this with a sigh Somewhere ages and ages hence: Two roads diverged in a wood, and I, I took the one less traveled by, And that has made all the difference.
“Dream a big dream, a bold dream. Don’t play conservatively between the 40 yard lines. Don’t just play it safe.”

--Robert Kraft