

Centre Region Council of Governments

Centre Region Parks & Recreation

2643 Gateway Drive #1, State College, PA 16801

www.crpr.org

*Serving the Borough of State College and
the Townships of College, Harris, Ferguson & Patton*



“CRPR - Where Everyone Plays!”

2010 Annual Program Report

12 Feb 2011

Centre Region Parks & Recreation (as of Dec. 2010)

Ronald J. Woodhead, Director	Jada L. Light, Staff Assistant
Greg L. Roth, Parks Supervisor	Janette J. Jackson, Staff Assistant
Beth C. Lee, Rec. Supervisor - Programs & Spec. Events	Ted Weaver, Assistant Parks Supervisor
Virginia E. Shawley, Senior Center Supervisor	Tiffany Barto, Parks Caretaker II
Jeff R. Hall, Rec. Supervisor - Fitness & Sports	Kurt Kunka, Parks Caretaker I
Molly A. Hetrick, Rec. Supervisor - Nature Center	Gary Sprankle, Parks Caretaker I
Todd A. Roth, Aquatics Supervisor	Kurt Nicholas, Parks Caretaker I
Diane Ishler, Office Manager (Retired 31 Dec 2010)	Dennis Secrest, Parks Caretaker I
Christeen J. Kisslak, Office Manager Designate	Clint Rupeka, Parks Caretaker I
Carol M. Clitherow, Staff Assistant - Senior Center	

Distribution:

- CRRA / CRPR Board for Feb. Meeting
- Mr. Jim Steff, COG Exec. Director
- CRPR Supervisors & CRPR website

2010 CRPR Program Summary

In addition to providing these programs, the agency operated and maintained 51 park sites totaling 783 acres during 2010, including 47 municipal parks, two outdoor swimming pools, the Centre Region Senior Center and Millbrook Marsh Nature Center. This report does not include park visitors not participating in a CRPR program or event.

Aquatics - 147 Programs & Events in 2010 (Welch Pool was not open)	2009	2010
Youth Swim Lesson Registrations (Indoor & Outdoor) 136 Programs	828	766
Adult & Special Program Registrations 12 Programs (Swim Teams, One-on-One Lessons, CPR, Lifeguarding)	564	506
Outdoor Pool Season Passes (Park Forest Pool only)	2,194	1,831
Outdoor Pool Visits (for recreation, instruction & competition) to Park Forest Pool and the (rented) High School Natatorium	64,612	60,859
Total Aquatics	68,198	63,962

Adult Sports & Fitness - 40 Programs & Leagues in 2010	2009	2010
League & Program Participants 15 Programs & Leagues (Volleyball, Football, Basketball, Softball, Outdoor Volleyball, Indoor Soccer)	1,287	1,307
Sport Clubs (Volleyball & Badminton) 2 Programs	1,292	1,500
Adult Fitness Class Participants 15 Programs	392	549
Adult Tennis Participants 10 Programs	65	85
Total Adult Sports & Fitness	3,036	3,441

Summer Day Camps - 27 weeks of camps (+ 3 Day Trips) in 2010	2009	2010
Summer Day Camps Participants - 27 weeks includes KidVenture, Martial Arts & Culture Camp, "Camp Bill" Shakespeare Theater Camp	819	898
Wild Wednesday Getaways - One-day trips for Grades 6-8	24 (3 trips)	6 (1 trip)
Total Camps & Day Trips	843	904

Centre Region Senior Center - 242 Programs in 2010	2009	2010
Noon-time Meals Served	4,528	4,408
Program Visits (with 242 Programs offered in 2010; 233 offered in 2009)	17,222	20,630
Centre County Senior Games - Participants	235	241
Total Centre Region Senior Center	21,985	25,279

Youth Sports & Programs - 30 Programs & Events in 2010	2009	2010
Seasonal Sport Program Participants (Golf, Track, Football, Basketball, Baseball, Field Hockey, Soccer) 13 Programs	627	608
Tumbling Participants 2 classes	14	24
Rhythmic Gymnastics 4 Programs	31	41
Tennis Classes 4 Programs	193	212
Hip Hop Dance 4 Programs	20	16
Cross-Country Events 3 events	130	118
Total Youth Sports	1,015	1,019

Special Programs & Events - 31 Events in 2010	2009	2010
Discounted Tickets for Amusement Parks & Ski Resorts (tickets sold)	1,651	1,827
Sport Pack Reservations	38	43
Dance Lesson Participants (# of visits) - Ballroom, Square, Round 6 Programs	2,161	1,822
State College Area Municipal Band (Audience at 4 concerts)	1,815	2,025
Easter Egg Hunt - Youth & parents	600+	800+
Kids on Wheels Bike Decorating - July 3 rd - Children and parents	15	50
July 4 th Kids on Wheels Parade - Youth & parents	300	300
Touch-a-Truck Expo - Youth & parents	375	400+
Art-in-the-Parklet Craft Tent (for Arts Festival) - Visitors	550	525
Halloween Costume Parade - Youth & parents (on Halloween Night)	1,900+	1,100+
Teen Flashlight Easter Egg Hunt	65	90
"Dark in the Park" Storytelling - Participants	95	175+
CRPR Bike-In Movies - 4 programs	300	295
Nittany Valley Shakespeare Festival in the Parks - 7 shows over 2 weekends	745	1,020
"CRPR Park Partner Day" Volunteers	256	360
United Way "Day Of Caring" Volunteers	110	199
Total Special Events & Programs	10,976	11,031

Millbrook Marsh Nature Center - 300 Programs & Events	2009	2010
Program Registrations 81 Programs offered in 2010	1,020	825
Other Program Visits 178 Programs and Events offered in 2010 (Hosting school & day care programs, camps, group programs, events, birthdays)	7,946	8,351
Facility Rental Visits 41 rentals to groups in 2010; no programs provided.	1,335	1,927
Total MMNC	10,301	11,103

GRAND TOTAL	2009	2010
Registrations & participants	116,354	116,715
<p>During 2010, the agency offered 817 recreation programs, events and leagues (not including pavilion reservation permits and donation opportunities). <i>This report does not include park visitors not participating in a CRPR program or event.</i></p>		

Facility Reservations	2008	2009	2010
Pavilion Reservations (Number of groups)	953	1,086	911
Community Garden Plots at Tom Tudek Memorial Park (This operation was transferred to CRPR for 2007)	All 102 plots rented	All 107 plots rented	All 107 plots rented

Website Statistics www.crpr.org	2008	2009	2010
Website Hits	2.12 million	2.6 million	2.8 million
Website Visitors	217,002	267,410	293,090
Average Number of Visitors per Day	594	732	802

Active.Net Statistics (on-line database)	2009	2010
Total 2010 Revenue (<i>all funds, including PA DCNR grant funds</i>)	\$1,435,281.05	\$928,567
Program Registrations by customers via the Internet (<i>gross revenue</i>)	\$54,921	\$79,319
Total Payments via Credit Card (<i>both staff-entered & customer-entered</i>)	\$357,383	\$404,651
Total Credit Card Fees (<i>paid by CRPR only when entered by staff. On-line customers pay a Convenience Fee which includes all transaction & credit card fees.</i>)	\$7,364 = 2.06%	\$7,830 = 1.93%
Total Transaction Fees <i>Paid to Active.net for Internet database services for staff-entered transactions only. Fees for grant funds and donations are fully refunded and not reflected here.</i>	\$11,017	\$12,125
Net Credit Card Revenue (<i>after all service fees are deducted</i>)	\$339,002	\$384,696

Coordinated by J. Hall & R. Woodhead

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