

Centre Region Council of Governments

# Centre Region Parks & Recreation

2643 Gateway Drive #1, State College, PA 16801

[www.crpr.org](http://www.crpr.org)

*Serving the Borough of State College and  
the Townships of College, Harris, Ferguson & Patton*



***“CRPR - Where Everyone Plays!”***

## 2009 Annual Program Report

4 Feb 2010

### Centre Region Parks & Recreation (Dec. 2009)

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Distribution:

- CRRA / CRPR Board for Feb. Meeting
- Mr. Jim Steff, COG Exec. Director
- CRPR Supervisors & CRPR website

## 2009 CRPR Program Summary

In addition to providing these programs, the agency operated and maintained 51 park sites totaling 783 acres during 2009, including 47 municipal parks, two outdoor swimming pools, the Centre Region Senior Center and Millbrook Marsh Nature Center. This report does not include park visitors not participating in a CRPR program or event.

<b>Aquatics - 158 Programs &amp; Events in 2009</b>	2008	2009
Youth Swim Lesson Registrations (Indoor & Outdoor) 136 Programs	709	<b>828</b>
Adult & Special Program Registrations 18 Programs (Swim Teams, One-on-One Lessons, CPR, Lifeguarding, Triathlon)	503	<b>564</b>
Outdoor Pool Season Passes (Welch & Park Forest Pools)	1,834	<b>2,194</b>
Family Fun Nights (Welch & Park Forest Pools) 4 Events	700+	<b>400+</b>
Outdoor Pool Visits to Welch & Park Forest Pools (107-day season for recreation, instruction & competition) *Park Forest closed early for the season on August 3, 2008 for construction and re-opened on June 13, 2009.	48,122*	<b>64,612 *</b>
Total Aquatics	<b>51,868</b>	<b>68,598</b>

<b>Adult Sports &amp; Fitness - 33 Programs &amp; Leagues in 2009</b>	2008	2009
League & Program Participants 14 Programs & Leagues (Volleyball, Football, Basketball, Softball, Outdoor Volleyball, Indoor Soccer)	1,250	<b>1,287</b>
Sport Clubs (2 Programs: Volleyball & Badminton)	1,338	<b>1,292</b>
Adult Fitness Class Participants 15 Programs	426	<b>392</b>
Adult Tennis Lesson Participants 4 Programs	84	<b>65</b>
Total Adult Sports & Fitness	<b>3,098</b>	<b>3,036</b>

<b>Summer Day Camps - 27 weeks of camps (+ 3 day trips) in 2009</b>	2008	2009
Summer Day Camps Participants - 27 weeks includes KidVenture, Martial Arts & Culture Camp, "Camp Bill" Shakespeare Theatre Camp	783	<b>819</b>
Wild Wednesday Getaways - Day Trips for Grades 6-8	10 (1 trip)	<b>24 (3 trips)</b>
Total Camps & Day Trips	<b>793</b>	<b>843</b>

<b>Centre Region Senior Center - 242 Programs in 2009</b>	2008	2009
Noon-time Meals Served	4,391	<b>4,528</b>
Program Visits (with 242 Programs offered in 2009 vs. 233 for 2008) *Note: The method used to calculate program statistics was revised in July 2008. Previously, the count included all OLLI program visits within the Centre Region. With CRPR Board approval, the new method includes all Senior Center programs (at all locations) and only those OLLI programs hosted at the Senior Center.	24,398	<b>17,222*</b>
Centre County Senior Games - Participants	218	<b>235</b>
Total Centre Region Senior Center	<b>29,007</b>	<b>21,985</b>

<b>Youth Sports &amp; Programs - 37 Programs &amp; Events in 2009</b>		2008	2009
Seasonal Sport League Participants (Softball)	1 League	121	40
Seasonal Sport Program Participants (Golf, Track, Football, Basketball, Baseball, Field Hockey, Soccer)	12 Programs	288	627
Gymnastics Participants * In 2009 only Tumble Tots was offered in W/S due to staff shortages	6 weeks	30	14
Rhythmic Gymnastics	4 Programs	21	31
Judo Classes	3 Programs	76	37
Tennis Classes	4 Programs	230	193
Hip Hop Dance	4 Programs	34	20
Cross-Country Events	3 events in 2009	160	130
Total Youth Sports		960	1,092

<b>Special Programs &amp; Events - 30 Events in 2009</b>		2008	2009
Discounted Tickets for Amusement Parks & Ski Resorts (tickets sold)		1,680	1,651
Sport Pack Reservations		64	38
Dance Lesson Participants (# of visits) - Ballroom, Square, Round		6 Programs	2,350
State College Area Municipal Band (Audience at 4 concerts)		1,850	1,815
Easter Egg Hunt - Youth & parents		350	600+
July 4 <sup>th</sup> Kids on Wheels Parade - Youth & parents		300	300
Touch-a-Truck - Youth & parents		335	375
Art-in-the-Parklet Craft Tent (for Arts Festival) - Visitors		580	550
Halloween Costume Parade - Youth & parents		1,500	1,900+
Teen Flashlight Easter Egg Hunt		90	65
Dark in the Park Storytelling - Participants		175	95
Bike-In Movies - 4 programs		210	300
Nittany Valley Shakespeare Festival in the Parks - 7 shows over 2 weekends		943	745
"CRPR Park Partner Day" Volunteers		260	256
United Way "Day Of Caring" Volunteers		134	110
Total Special Events & Programs		10,821	10,961

<b>Millbrook Marsh Nature Center - 272 Programs &amp; Events</b>		2008	2009
Program Registrations	81 Programs offered in 2009	838	<b>1,020</b>
Other Program Visits	129 Programs and Events offered in 2009 (Hosting school & day care programs, camps, group programs, events, birthdays)	7,004	<b>7,946</b>
Facility Rental Visits	62 Rentals to groups in 2009, no programs provided.	1,864	<b>1,335</b>
Total MMNC		<b>9,706</b>	<b>10,301</b>

<b>GRAND TOTAL</b>	2008	2009
<b>Registrations &amp; participants</b>	106,253	<b>116,816</b>

**During 2009, the agency offered 802 recreation programs, events and leagues**

(not including pavilion reservation permits and donation opportunities).

*This report does not include park visitors not participating in a CRPR program or event.*

<b>Facility Reservations</b>	2007	2008	2009
Pavilion Reservations (Number of groups)	998	953	<b>1,086</b>
Community Garden Plots at Tom Tudek Memorial Park (This operation was transferred to CRPR for 2007)	All 100 plots rented	All 102 plots rented	<b>All 107 plots rented</b>

<b>Website Statistics <a href="http://www.crpr.org">www.crpr.org</a></b>	2007	2008	2009
Website Hits	1.76 million	2.12 million	<b>2.6 million</b>
Website Visitors	210,151	217,002	<b>267,410</b>
Average Number of Visitors per Day	575	594	<b>732</b>

<b>Active.Net Statistics (on-line database)</b>	2008	2009
Total 2010 Revenue ( <i>all funds, including PA DCNR grant funds</i> )	<b>\$936,453.10</b>	<b>\$1,435,281.05</b>
Program Registrations by customers via the Internet ( <i>gross revenue</i> )	\$32,557	\$54,921
Total Payments via Credit Card ( <i>both staff and customer entered</i> )	\$297,509	\$357,383
Total Credit Card Fees Paid ( <i>by CRPR when entered by staff. On-line customers pay a convenience fee which includes all costs.</i> )	\$6,431 = 2.16%	\$7,364 = 2.06%
Total Transaction Fees ( <i>paid to Active.net for Internet database services for staff-entered transactions only.</i> )	\$10,602	\$11,017
Net Credit Card Revenue ( <i>after all service fees are deducted</i> )	\$280,476	\$339,002

Coordinated by T. Roth & R. Woodhead

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