



Centre Region Council of Governments
Centre Region Parks and Recreation
MILLBROOK MARSH NATURE CENTER

Located at: 548 Puddintown Road in College Township
 Office: 2643 Gateway Drive #1, State College, PA 16801 www.crpr.org
 (814) 231-3071 Fax 814.235.7832 E-Mail: crpr@crcog.net
 Serving the Borough of State College and the Townships of College, Ferguson, Harris & Patton

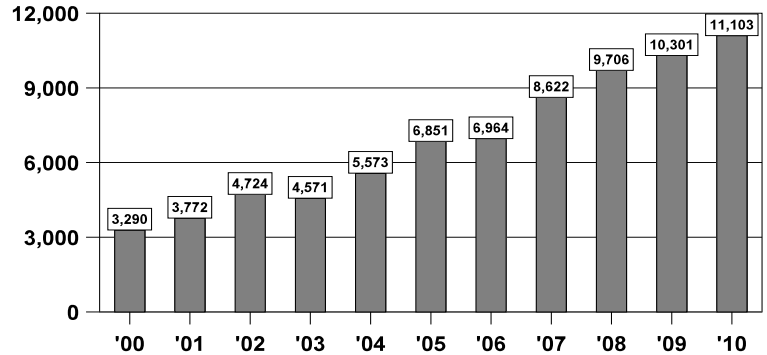
2010 End-of-Season Program Summary (1 Feb - 7 Nov 2010)

☼ During 2010, the nature center hosted **11,103 program visits, an 8% increase from 2009**, which demonstrates the continued popularity of MMNC programs.

☼ **This count includes 3,892 visitors from seven different school districts** (see table) including community groups, scout groups, charter schools, etc.

☼ **108 volunteers contributed a total of 1,601 hours** during 2010 at a value of \$22,414 (@ \$14/hr), which helps to keep staff costs low.

MMNC Program Visits



| # of Program Visits * | 2009 | 2010 |
|--|---------------|---------------|
| Group Programs (Guided) | 3,741 | 3,892 |
| Camps & Special Event Visits | 2,918 | 3,229 |
| Facility Rental Visitors | 1,146 | 1,927 |
| Birthday Parties | 210 | 163 |
| Marsh Mondays /Wetland Wednesdays | 321 | 373 |
| Knee-High Naturalists /Cattail Theater | 318 | 278 |
| Visitors to Hosted Meeting | 189 | 451 |
| Family Programs | 267 | 86 |
| Scout Groups | 162 | 61 |
| CRPR Explorer's Series | 69 | 63 |
| Homeschool Programs | 17 | 0 |
| Bird Walks | 28 | 25 |
| Off-site Presentations | 915 | 555 |
| TOTAL** | 10,301 | 11,103 |

* This represents total number of visitors to organized programs including program participants and those who attend with them, such as parents, chaperones, siblings, etc.

** Not including MMNC Community Event Displays, which reached an additional 3,650 people during off-site events in 2010.

3,892 Group Program Visits by District

| | | | |
|--|-----|------------------------|-----|
| Bellefonte Area SD | 15% | State College Area SD | 45% |
| Mifflin County SD | 2% | Philipsburg Osceola SD | 2% |
| Penns Valley Area SD | 5% | Bald Eagle Area SD | 4% |
| Private & Charter Schools, PSU, Scouts, etc. | 27% | Altoona Area SD | >1% |

The Connections Grant Program funded 1,910 children to attend MMNC programs at a value of \$11,460 (49% of group program visits)

Revenue by Program / Rental Type

| | | |
|-------------------------|------------------|---|
| Camps | \$ 16,945 | Program Revenue Total: \$45,218 |
| Family Programs | \$ 4,297 | |
| Birthday Parties | \$ 1,020 | Projected Program Revenue: \$36,300 |
| Group Programs | \$ 22,956 | |
| Operational Donations | \$ 17,871 | Projected: \$7,000 |
| Barn Rental/Pavilion | \$ 1,245 | Projected: \$2,000 |
| Active.Net Service Fees | \$ (1,528) | Registration convenience and credit card fees |
| TOTAL | \$ 62,806 | |

Prepared by Molly A. Hetrick, Rec. Supervisor-Nature Ctr.

15 Dec 10